



TRACKMAN X NORTH SHORE GC
RANGE SOLUTION

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TRACKMAN

ABOUT TRACKMAN



THE TRACKMAN MANIFESTO

EVERY PLAYER — FROM BEGINNERS TO PROFESSIONALS TO LEGENDS OF THE GAME — IS DRIVEN BY THE DESIRE TO GET BETTER. SO ARE WE. IT'S AT THE CORE OF EVERYTHING WE DO. WE ARE SEEKERS. WE ARE LIMITED ONLY BY THE LAWS OF PHYSICS IN OUR SEARCH FOR ANSWERS TO THE QUESTION THAT HAS GUIDED US FROM DAY ONE: HOW CAN WE MAKE IT MORE FUN, MORE ENGAGING, AND MORE EFFICIENT TO PRACTICE, PLAY, AND IMPROVE?

WE ARE INNOVATORS. WE BELIEVE IN THE POWER OF TECHNOLOGY TO INSPIRE, TO MOTIVATE, TO CONNECT, TO ENTERTAIN, TO SIMPLIFY.

WE ARE LEADERS. WE KNOW THAT BY PROVIDING PLAYERS, COACHES, AND ENTREPRENEURS WITH THE TOOLS THEY NEED TO SUCCEED, WE CAN CREATE A BETTER GAME FOR ALL.

THE JOURNEY TO BETTER NEVER ENDS, AND IT'S NEVER MADE ALONE.

TOGETHER, WE ARE CREATING A BETTER GAME



TRACKMAN - A TECHNOLOGY POWERHOUSE

- IDEA WAS BORN IN 2003
- 700+ PASSIONATE EMPLOYEES
- APPROXIMATELY 40% OF WORKFORCE EMPLOYED IN R&D
- RADAR AND VISION TRACKING COMBINED WITH AI TECHNOLOGY
- PERFORMING BUSINESS WORLDWIDE (70+ COUNTRIES)
- OFFICES IN COPENHAGEN, NEW YORK, PHOENIX, WROCLAW, TOKYO, SEOUL
- CONTROL OF ENTIRE VALUE CHAIN
- PRIMARILY LOCAL SUPPLIERS

SUPPLIERS



R&D



PRODUCTION



MARKETING



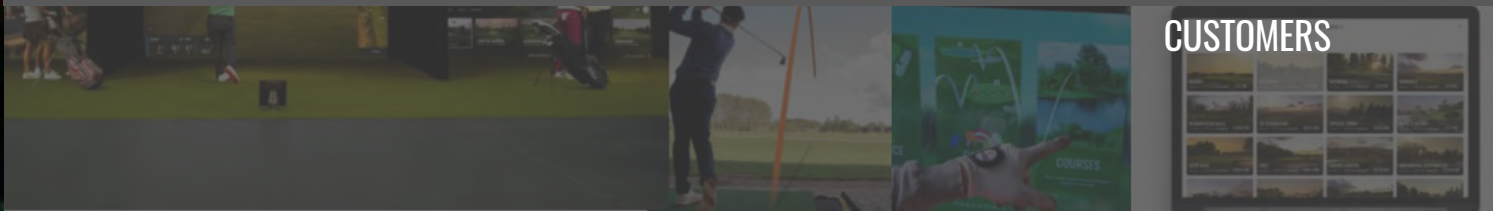
SALES



INSTALL, SERVICE & SUPPORT



CUSTOMERS





OUR NEW HEADQUARTERS WILL HAVE APPROXIMATELY 120,000 SQUARE FEET OF OFFICE SPACE.



CENTRAL LOCATION IN DTU SCIENCE PARK NEAR OTHER TECH LEADERS AND THE TECHNICAL UNIVERSITY OF DENMARK.



FUNCTIONALITY THAT SUPPORTS TRACKMAN'S GROWTH WITH INTEGRATED DEVELOPMENT, TEST, AND PRODUCTION AREAS



ROOM FOR APPROXIMATELY 500 EMPLOYEES (250 EMPLOYEES IN CURRENT HQ)



STATE-OF-THE-ART MATERIALS AND SUSTAINABILITY FOR MINIMAL ENVIRONMENTAL FOOTPRINT



TRACKMAN IS DRIVING THE ADVANCEMENT IN RANGE TECH - **MAKING PRACTICE AND ENTERTAINMENT ACCESSIBLE TO ALL**

THE INTEGRATION OF BREAKTHROUGH RADAR TECHNOLOGY,
POWERFUL SOFTWARE AND WORLD-CLASS SERVICE BRINGS
THE TRACKMAN EXPERIENCE TO LIFE FROM CALIFORNIA TO
JAPAN



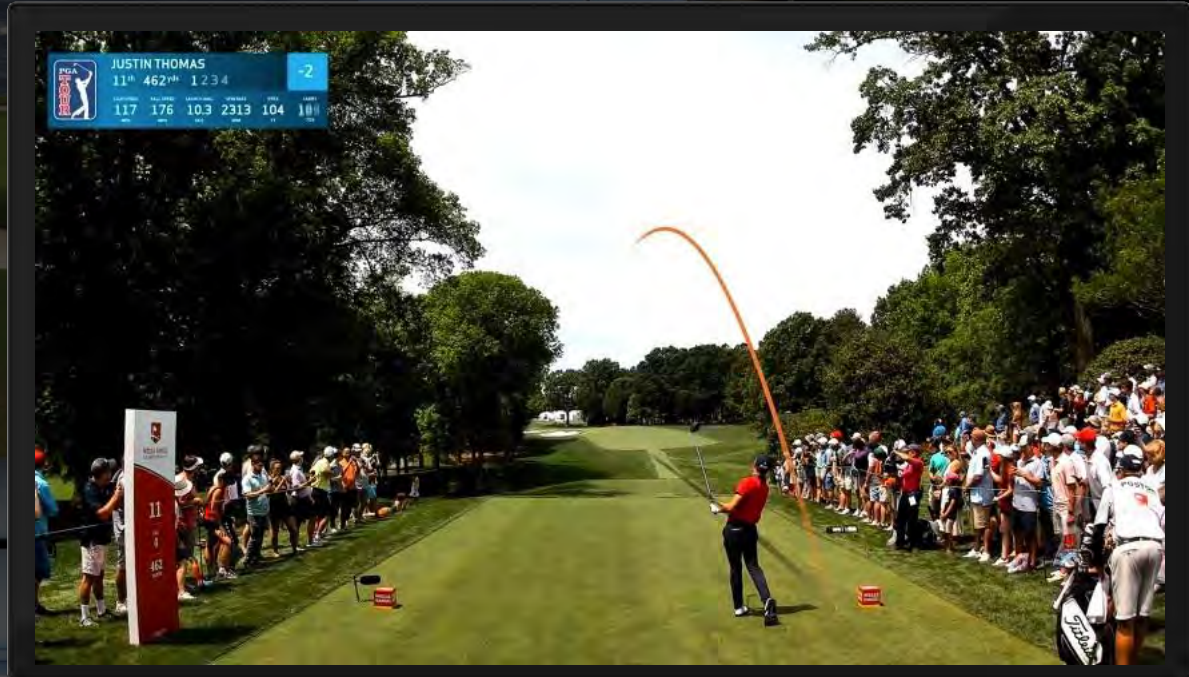
TRACKMAN RANGE IS MORE THAN RANGE TECHNOLOGY

TRACKMAN TECHNOLOGY IS EMPLOYED GLOBALLY, FROM BROADCASTING AT EVERY PGA EVENT TO BALL AND CLUB DEVELOPMENT, AS WELL AS CLUB FITTING. ITS EXCEPTIONAL SCALABILITY HAS LED LARGER ENTERTAINMENT VENUES TO RECOGNIZE TRACKMAN TECHNOLOGY AS A VALUABLE STRATEGIC BUSINESS PARTNER



PGA TOUR SELECTS TRACKMAN FOR TRACKING AND TRACING

EVERY SINGLE SHOT ON THE PGA TOUR IS TRACKED USING TRACKMAN TECHNOLOGY. THE TRACKMAN RANGE RADARS ARE IDENTICAL TO THOSE USED ON THE PGA TOUR – TO ENSURE TOUR GRADE ACCURACY, AT ANY DRIVING RANGE WORLDWIDE





THOUGHT LEADERSHIP IN TECHNOLOGY AND DATA

A LONG COLLABORATION BETWEEN TITLEIST AND TRACKMAN RESULTED IN THE PRO V1 RCT BALL, WHICH REVOLUTIONIZED SPIN MEASUREMENTS FOR INDOOR SIMULATORS.

NOW, TRACKMAN RANGE HAS BECOME THE ONLY RANGE TECHNOLOGY IN THE WORLD THAT CAN MEASURE SPIN USING TITLEIST MARKED RANGE BALLS AS DEMONSTRATED ON THE RANGE AT THIS YEAR'S FEDEX CUP FINAL AT THE TOUR CHAMPIONSHIP



THE TECHNOLOGY OF CHOICE FOR GOLF BALL DESIGN

TRACKMAN RANGE IS THE TOOL OF CHOICE FOR THE R&D DEPARTMENTS OF WORLD'S BIGGEST EQUIPMENT MANUFACTURERS. UNRIVALED ACCURACY MEANS UNRIVALED GOLF BALL DESIGN



TaylorMade



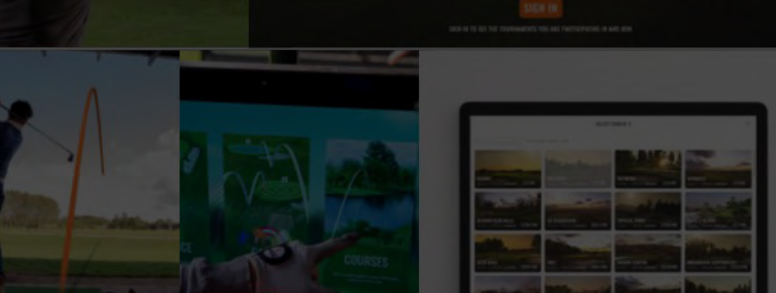
BRIDGESTONE



GET YOUR GAME, WE PROVIDE THE TECH

WITH MASSIVE INVESTMENTS IN GAMES AND ENTERTAINMENT – TRACKMAN RANGE IS NOW POWERING DOZENS OF LARGE ENTERTAINMENT RANGES ACROSS THE WORLD. TODAY, TRACKMAN RANGE IS FOR EVERYONE REGARDLESS OF GOLFING ABILITY

DRIVE SHACK INC.
T-SHOYZ
DRIVES • DINE • DRINKS
BIGSHOTS
GOLF
Luxe
GOLF BAYS

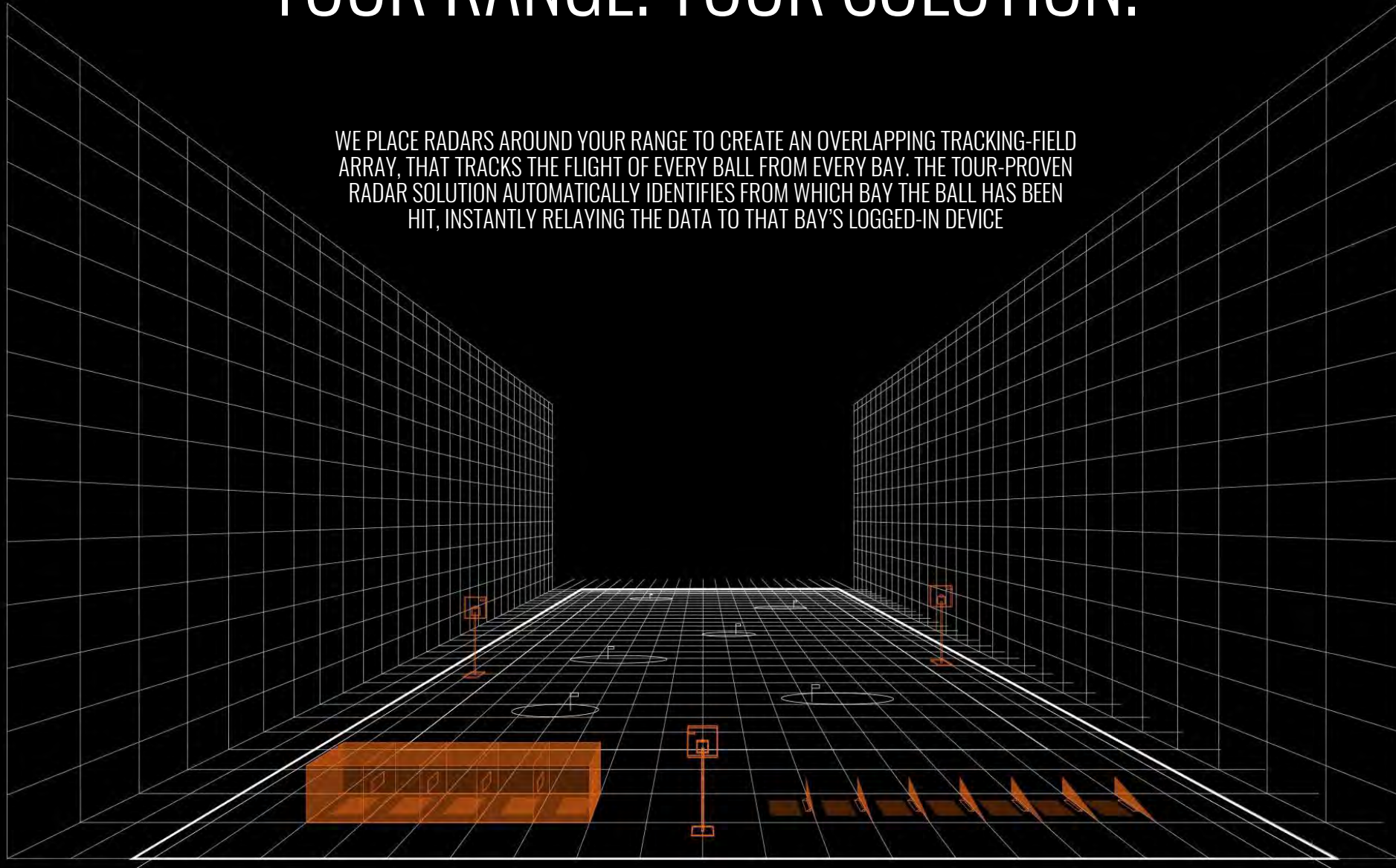


TRACKMAN

HOW IT WORKS

YOUR RANGE. YOUR SOLUTION.

WE PLACE RADARS AROUND YOUR RANGE TO CREATE AN OVERLAPPING TRACKING-FIELD ARRAY, THAT TRACKS THE FLIGHT OF EVERY BALL FROM EVERY BAY. THE TOUR-PROVEN RADAR SOLUTION AUTOMATICALLY IDENTIFIES FROM WHICH BAY THE BALL HAS BEEN HIT, INSTANTLY RELAYING THE DATA TO THAT BAY'S LOGGED-IN DEVICE



TRACKMAN'S SUPPORTIVE SERVICE ECOSYSTEM



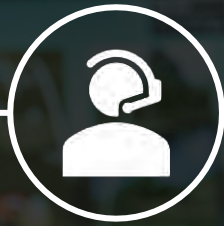
OPERATIONS 01 MANAGEMENT

FROM THE 3D RENDER OF YOUR RANGE TO EXECUTING THE ONSITE INSTALLATION, THE TRACKMAN OPERATIONS TEAM WORKS CLOSELY WITH YOU TO MAKE SURE THE SYSTEM IS PIERCINGLY ACCURATE



CUSTOMER 02 MANAGEMENT

A DEDICATED CUSTOMER SUCCESS MANAGER PROVIDES PERSONALIZED TRAINING AND HELPS YOU MAXIMIZE YOUR TRACKMAN RANGE SUCCESS



TECHNICAL 03 SUPPORT

GOT A SUPPORT QUESTION? WE'RE HERE. CONTACT TRACKMAN SUPPORT 24/7 WHENEVER YOU NEED A HELPING HAND



MARKETING 04 SUPPORT

NEED IDEAS OR MATERIAL FOR YOUR NEXT EVENT? OUR MARKETING TEAM HAS YOU COVERED WITH STRATEGIES AND PROMOTIONAL MATERIALS THAT WILL MAKE IT A SUCCESS!



PRODUCT 05 DEVELOPMENT

THE TRACKMAN DNA IS ALL ABOUT INNOVATION. THAT IS WHY OUR TEAM IS CONSTANTLY MAKING IMPROVEMENTS, DEVELOPING NEW FEATURES, AND STAYING AHEAD OF THE CURVE



TRACKMAN

PRODUCT AND FEATURES

THE TRACKMAN RANGE FEATURES

TRACKMAN RANGE KEY DIFFERENTIATORS

TRACK ALL SHOTS

SHORT OR LONG, HIGH OR LOW, FAST OR SLOW WE TRACK EVERYTHING

SAFETY BORDERS

ALLOW YOUR SYSTEM TO SEND ALERTS IF BALLS ARE BEING HIT INTO PROHIBITED AREAS

COMPETITIONS

RUN COMPETITIONS AND CREATE SUPPORTING LEADERBOARDS

SPONSORSHIP

PRESENT DIFFERENT SPONSORS IN THE TMR APP

BALL CONVERSION

CONVERTING YOUR RANGE BALL TO A PREMIUM GOLF BALL

3D GRAPHICS

BEST-IN-CLASS 3D GRAPHICS AND USER INTERFACE DESIGN

MEMBERSHIPS

LIMIT ACCESS TO YOUR TM RANGE SYSTEM WHOLLY OR PARTIALLY

COURSE SELECTION

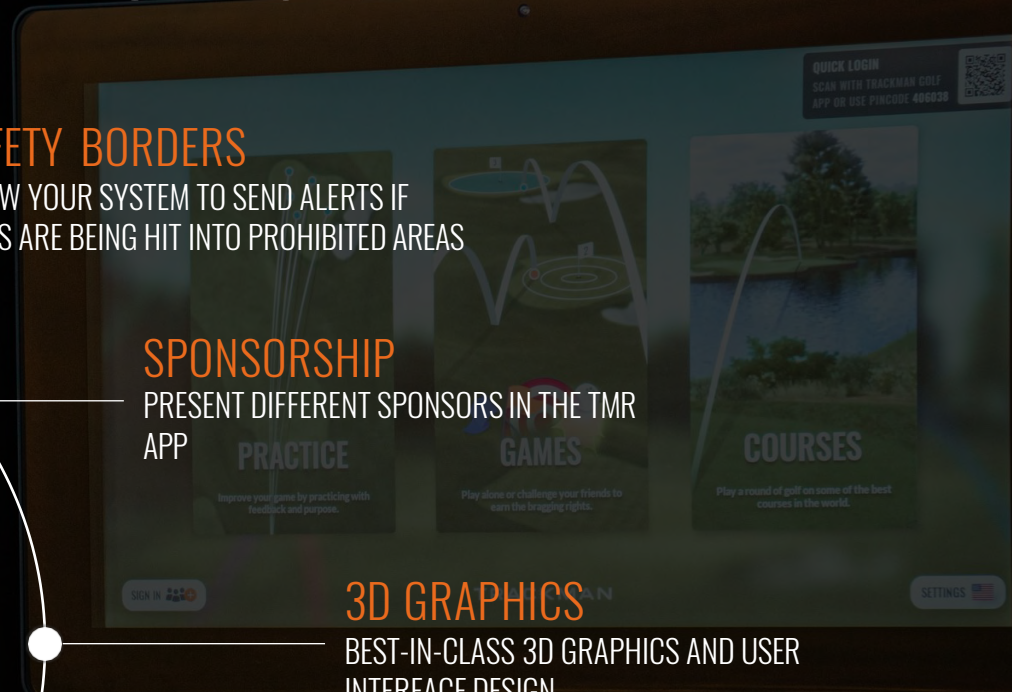
SELECT ANY COURSES FROM THE TMR VIRTUAL GOLF LIBRARY TO BE PLAYED AT YOUR RANGE

FLEXIBILITY

DIFFERENT SCREEN OPTIONS SUCH AS TOUCHSCREEN, IPAD, PHONE


FACILITY MANAGEMENT

THE PORTAL ALLOWS YOU TO DIVE INTO THE DATA AND ANALYZE YOUR TMR USAGE




THE TRACKMAN RANGE EXPERIENCE IS FOR EVERYONE

PRACTICE AND VIRTUAL GOLF



RANGE PRACTICE

Improve your game by practicing with feedback and purpose



ON COURSE PRACTICE

Prepare for your next round. Choose a spot on the course and start hitting




FIND MY DISTANCE

Find the distance of your clubs and get the data in your TrackMan Golf app



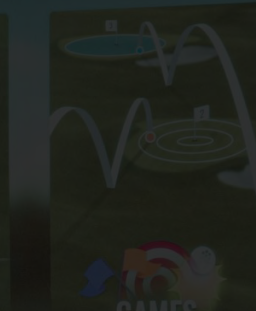
COURSES

Play golf on some of the best courses in the world



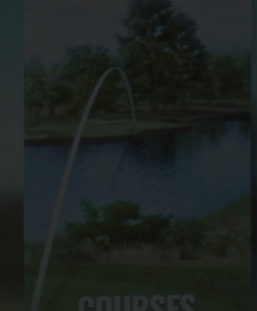
TOURNAMENTS

Participate in exciting tournaments with local and global players



GAMES

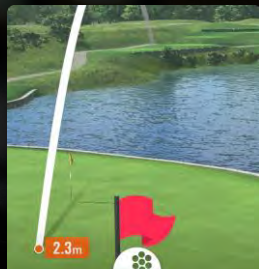
Play alone or challenge your friends to win the bragging rights.



COURSES


Play a round of golf on some of the best courses in the world.

SKILL-BASED AND ENTERTAINMENT GAMES




CLOSEST TO THE PIN

Play alone or challenge your friends in a game of accuracy!




HIT IT!

Play alone or challenge your friends in a game of distance!



CAPTURE THE FLAG

Challenge your friends to see who gets the most flags!



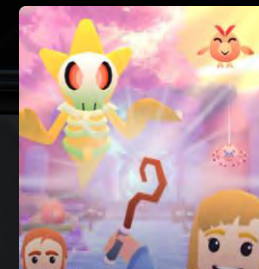
BULLSEYE

Play alone or challenge your friends in a game of points!



SCRAPYARD

The Scrapyard is overflowing with cars. Blow up as many as possible! Explosive fun for players of all skill levels.



MAGIC POND

Catch all the monsters together



ON THE EDGE

Compete with your friends to get closest to the edge and save the day!

SERIOUS GOLF..

..AND SERIOUS FUN

TRACKMAN

| | |
|-----------------------------------|-----------------------------------|
| CARRY 153 m | TOTAL 159 m |
| BALL SPEED 193 km/h | HEIGHT 27 m |
| LAUNCH ANG. 16.0 deg | LAUNCH DIR. 7.9R deg |
| SIDE 21.1R m | FROM PIN 49.4 m |

201 m

DELETE

TARGET

CLUB

CONVERT

VIEW

HOME

< Back

QUICK LOGIN
Scan QR code or use PIN 632016
with TrackMan Golf App

TRACKMAN

Sign in

Settings

GAMES

- MAGIC POND**
Catch those cute monsters for hours of family fun!
- ON THE EDGE**
Compete with your friends to get closest to the edge and save the day!
- CLOSEST TO THE PIN**
Play alone or challenge your friends in a game of accuracy!
1.6 m
- BULLSEYE**
Play alone or challenge your friends in a game of points!
123 m

TRACKMAN RANGE COVERS THE ENTIRE GOLFER LIFECYCLE.
FROM BEGINNER TO SCRATCH.

SETT

TRACKMAN

THE PORTAL

PORTAL

EMPOWERING MANAGERS TO OPTIMIZE THEIR OPERATIONS

USE OUR PORTAL TO KEEP TABS ON EVERY AREA OF YOUR OPERATION. VIEW YOUR DASHBOARD, CREATE AND MANAGE TOURNAMENTS AND MORE – ALL IN ONE CLOUD-POWERED, EASY-TO-USE TOOLKIT

The image shows a hand pointing at a computer monitor displaying the TrackMan Control room dashboard. The dashboard is titled "TRACKMAN Control room" and includes a subtitle "Subtitle about bays goes here".

Facility: [Dropdown menu]

Filter Bays: All (110) | Occupied TM (19) | Occupied no TM (17) | Assigned (5) | Open (40) | Closed (7) | Offline (5)

Last updated: Tue, 27 Dec 2022, 12:43

All bays at your location (110) Select all bays

Bay(s) selected 1/110

Bay 36 | KIOSK BAY Safety border breach: 4 ball(s) Occupied with TrackMan

Last updated: Dec 27 2022, 12:43

| | | |
|--------------------------------------|---|--|
| Session time left 00:14:59 | Current activity Test center | Bay type Membership bay |
| Session time total 60min | Shots hit in current session 62 | Player(s) signed in Player name, Player name |

NEXT BOOKING Start time: 15:00 | Duration: 60min | Booked by: Player name

SEND MESSAGE TO SELECTED BAY(S)

Add your message 0/200 Dismiss message after 8 seconds

Send to all bays at your facility

Kiosk Bays (56) Select all bays

| | | | | | | | |
|----|----|----|----|----|----|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 |
| 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 |
| 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 |
| 49 | 50 | 51 | 52 | 53 | 54 | 55 | 56 |

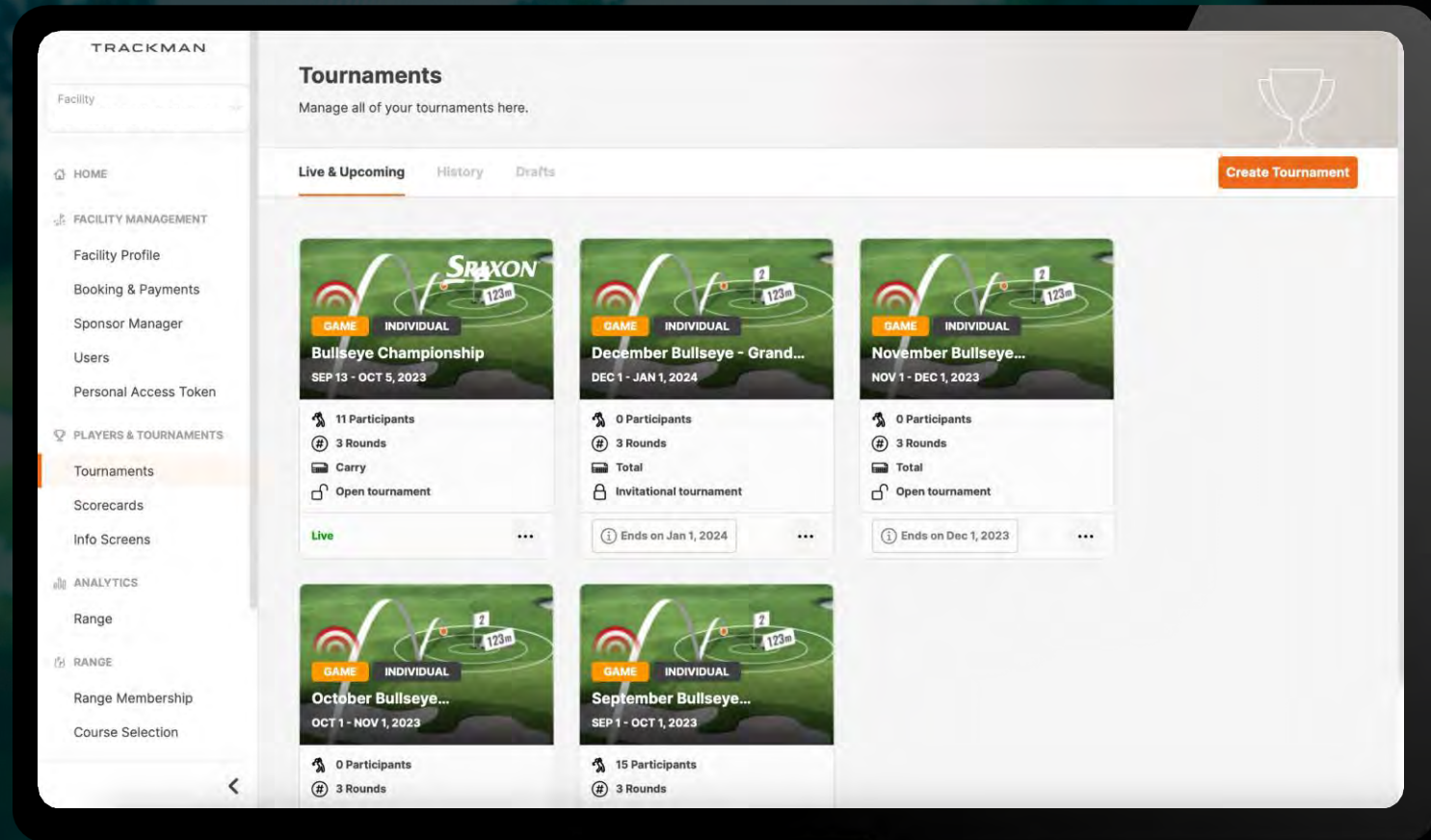
Grass Bays (48) Select all bays

PORTAL

GENERATE YOUR OWN CUSTOMIZED TOURNAMENTS

OFFER BOTH PUBLIC AND INVITE-ONLY COMPETITIONS FOR MULTI-BAY PARTICIPATION, EASILY MANAGING INVITATIONS THROUGH THE TRACKMAN PORTAL

DESIGN LEADERBOARDS IN REAL-TIME, ADAPTABLE TO CERTAIN GAMES, BAYS, TIMES, GENDER, AND HANDICAP



PORTAL

MONITOR YOUR TOURNAMENT LEADERBOARD

UTILIZING THE ROBUST FEATURES OF THE TRACKMAN PORTAL, YOU GAIN THE ADVANTAGE OF REAL-TIME UPDATES ON YOUR TOURNAMENT STANDINGS, ALLOWING YOU TO STAY WELL-INFORMED ABOUT YOUR PERFORMANCE AND THAT OF YOUR COMPETITORS

The image shows a hand pointing at a computer monitor displaying the Trackman Bullseye Championship leaderboard. The monitor screen is the primary focus, showing a detailed view of the tournament standings. The interface includes a sidebar menu on the left, a main header with the tournament name and dates, and a table of player performance metrics.

TRACKMAN

Bullseye Championship

GAME **INDIVIDUAL** Sep 13 - Oct 05, 2023 Range

Leaderboards Details Ranges Info [Edit Tournament](#)

| # | PLAYER | SCORE | AVG. FROM PIN |
|----|--------------|----------|---------------|
| 1 | James1929 | 4700 pts | 4.9 m |
| 2 | jake potter | 4200 pts | 4.0 m |
| 3 | Alexhofmann | 3400 pts | 5.3 m |
| 4 | Arobbie68 | 3250 pts | 7.1 m |
| 5 | Sonny Prior | 3200 pts | 6.2 m |
| 6 | NickDalton | 3000 pts | 8.9 m |
| 7 | MBesk | 2450 pts | 11.8 m |
| 8 | Avchelsfield | 1950 pts | 10.5 m |
| 9 | rhalliday | 1850 pts | 12.9 m |
| 10 | MatParkin | 1700 pts | 25.6 m |
| 11 | Daniel Tegg | 1300 pts | 13.1 m |
| 12 | HSarj | 900 pts | 12.8 m |

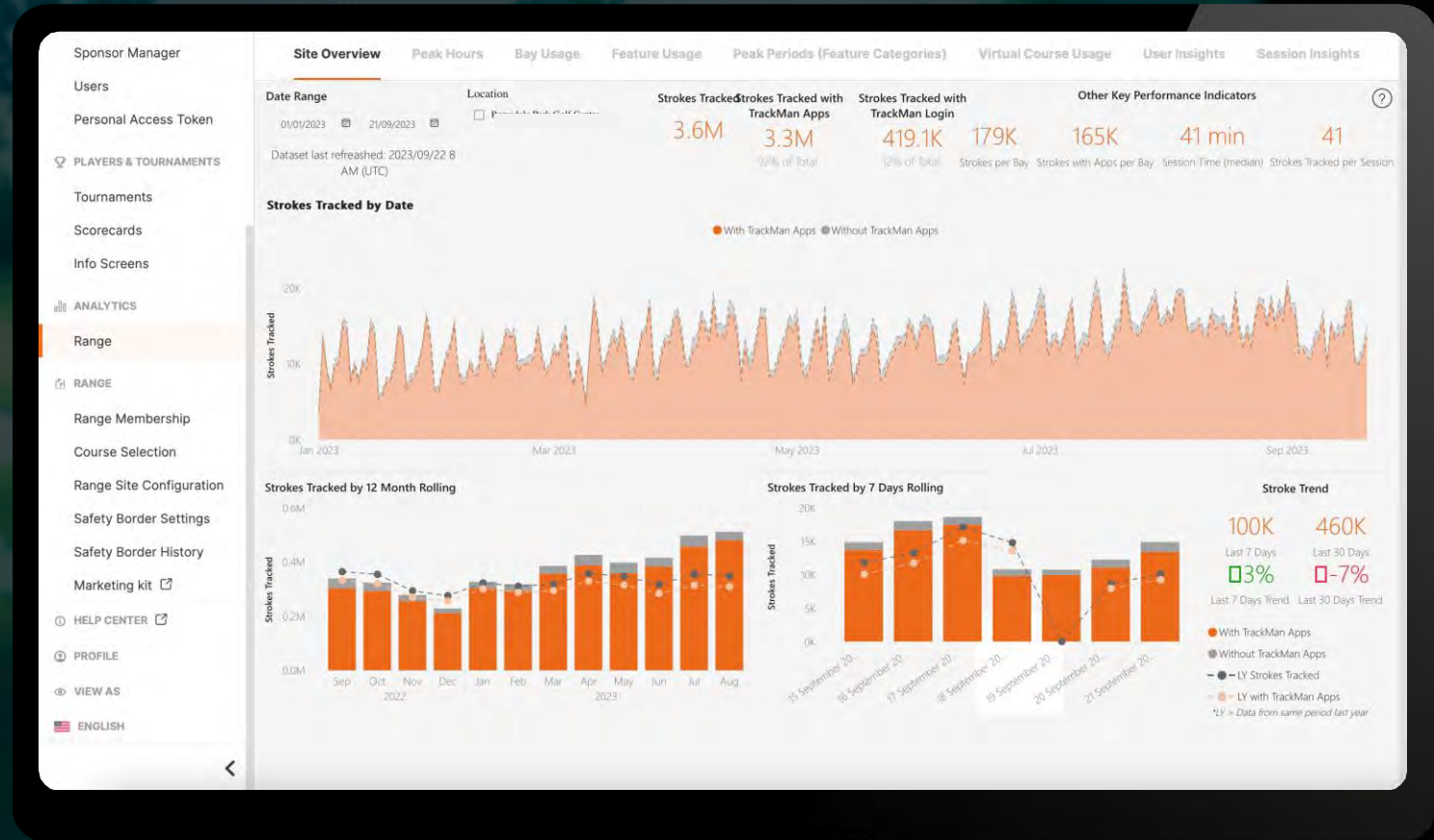
TRACKMAN

PORTAL

GET A FULL SITE OVERVIEW WITH ANALYTICS

UTILIZE OUR USER-FRIENDLY PORTAL TO GAIN ACCESS TO A COMPREHENSIVE OVERVIEW OF YOUR SITE'S PERFORMANCE METRICS. DIVE DEEP INTO VALUABLE INSIGHTS REGARDING PEAK HOURS, BAY USAGE PATTERNS, FEATURE UTILIZATION, PEAK PERIODS OF ACTIVITY, VIRTUAL COURSE ENGAGEMENT, USER BEHAVIOR INSIGHTS, AND IN-DEPTH SESSION ANALYTICS

WITH OUR ANALYTICS TOOLS, YOU CAN HARNESS THE POWER OF DATA TO MAKE INFORMED DECISIONS AND OPTIMIZE YOUR OPERATIONS FOR PEAK EFFICIENCY AND CUSTOMER SATISFACTION



TRACKMAN

PORTAL

REAL-TIME LEADERBOARD DISPLAYS ON ON- SITE TVs

TRACKMAN RANGE PROVIDES INFO SCREENS THROUGH THE TRACKMAN PORTAL. INFO SCREENS SERVE AS DIGITAL BILLBOARD THAT CAN BE USED TO SHOW GAME LEADERBOARDS, TOURNAMENT LEADERBOARDS, AS WELL AS DIGITAL ADS

INFO SCREENS CAN BE CONFIGURED TO SHOW SEVERAL TYPES OF DIFFERENT LAYOUTS AND CAN BE CONFIGURED TO BE SHOWN AT DIFFERENT TIME INTERVALS

NEW INFO SCREEN DESIGNS COMING SOON!



TRACKMAN

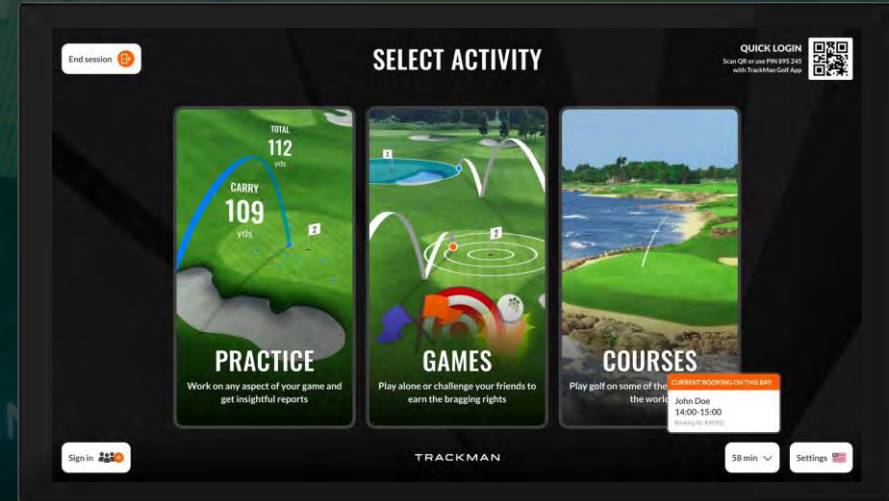
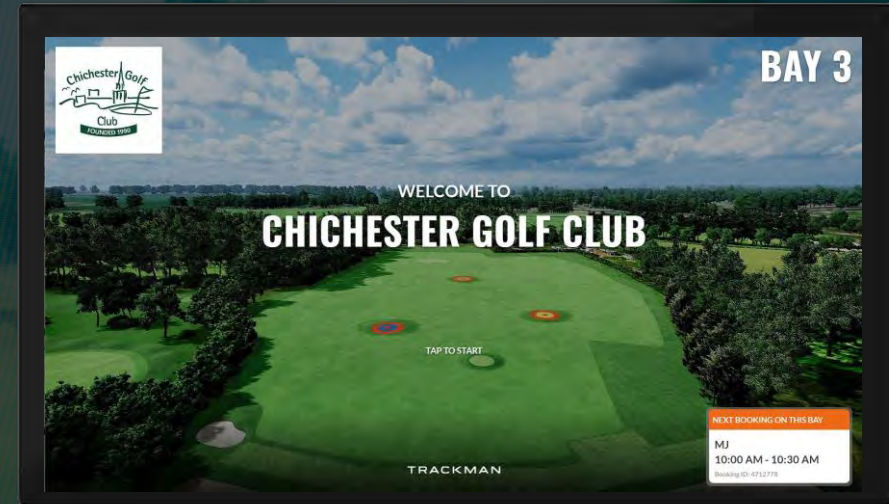
BOOKING AND PAYMENTS

BOOKING AND PAYMENTS

TURNKEY BOOKING SYSTEM WITH TRACKMAN AND YOURGOLFBOOKING ▶

TRACKMAN RANGE COMES WITH AN OPTION TO ADD ON A FULLY INTEGRATED END-TO-END BOOKING SYSTEM INCLUDING BAY MANAGEMENT AND POS. THE TRACKMAN BOOKING SYSTEM IS BUILT ON THE ENGINE OF ITS AFFILIATE COMPANY YOURGOLFBOOKING LTD

THE BOOKING AND PAYMENT ROADMAP IS ENTIRELY CONTROLLED BY TRACKMAN, AND THE PRODUCT IS SEAMLESSLY INTEGRATED TO REDUCE MANUAL EFFORT IN BOOKINGS MANAGEMENT



BOOKING AND PAYMENTS

BOOKING AND PAYMENTS

BOOKING AND PAYMENT CAN BE MADE EITHER ONLINE (UNATTENDED MANAGEMENT), AT THE FRONT DESK, OR VIA THE TRACKMAN APP. ANY BOOKING INFORMATION IS AUTOMATICALLY SYNCED TO THE TRACKMAN RANGE PRODUCT FOR ACCESS CONTROL. IT IS NOT NECESSARY FOR STAFF TO MANUALLY ISSUE PIN CODES

ALL BOOKING AND BUSINESS TOOLS ARE READILY AVAILABLE ON THE TRACKMAN PORTAL

The image shows a computer monitor displaying the TrackMan 'Booking and Payments' interface. The screen is divided into several sections:

- Header:** 'Booking and Payments' title, a 'Select location' dropdown, and a clock showing '12:12 CEST' with navigation buttons.
- Calendar:** A grid with 10 columns (courts) and 12 rows (time slots from 13:30 to 19:30). Green and red blocks represent bookings. A sidebar on the left lists 'Tournaments', 'Players', 'Scorecards', and 'Info Screens'.
- Right Panel:** A sidebar for 'TrackMan' showing a user profile for 'Julia Pioug', a search bar, and an 'Anonymous' session with a 'Click to add customer' link. A 'Search Sales' button is at the bottom.
- Bottom Bar:** Three buttons: 'Bay Statuses', 'Basket DKK 0.00', and 'Enter Block Mode'.

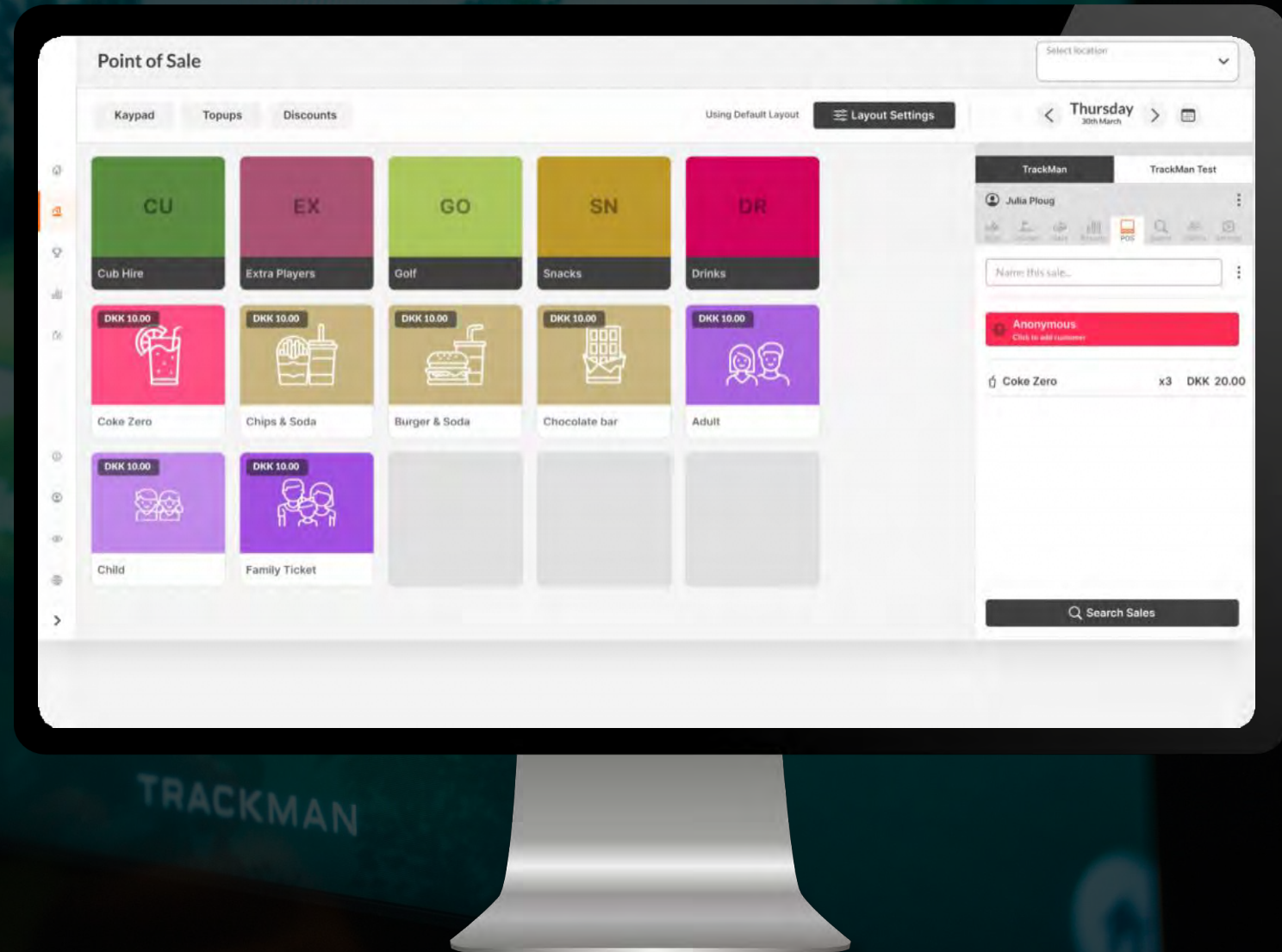
A hand is visible in the foreground, pointing towards the monitor. The 'TRACKMAN' logo is visible on the monitor's bezel.

BOOKING AND PAYMENTS

INTEGRATION CAPABILITY WITH POS

TRACKMAN RANGE COMES WITH A NATIVE POS THAT IS BUILT ON THE ENGINE OF ITS AFFILIATE COMPANY YOURGOLFBOOKING LTD.. THE POS IS FULLY INTEGRATED WITH THE BOOKING SYSTEM AND THE BALL TRACKING TECHNOLOGY.

THE POS CAN ACCOMMODATE UNLIMITED PRODUCTS AND PRODUCT CATEGORIES WITH SEVERAL DIFFERENT LAYOUTS. ADDITIONALLY, THE POS PROVIDES COMPREHENSIVE LIVE REPORTS WITH HIERARCHY SEGMENTATION



BOOKING AND PAYMENTS

BARCODES AND TOKENS

GENERATE UNIQUE CUSTOMER IDENTIFIERS SPECIFICALLY DESIGNED FOR BALL DISPENSERS OR OTHER RELEVANT APPLICATIONS. ENABLE CUSTOMERS TO CONVENIENTLY SCAN THEIR SMARTPHONES AT THE DISPENSER OR RECEIVE A PRINTED RECEIPT. IMPLEMENT SEAMLESS INTEGRATIONS WITH POPULAR BALL DISPENSER SYSTEMS LIKE RANGE SERVANT AND EGM FOR ENHANCED FUNCTIONALITY AND USER EXPERIENCE.

The interface displays a table of tokens with the following data:

| Note | Created | Expires | Type | Uses | Locked |
|-----------|-------------|-----------|---------|------|----------|
| 50 balls | a day ago | a day ago | BARCODE | 0/1 | UNLOCKED |
| 50 balls | a day ago | a day ago | BARCODE | 0/1 | UNLOCKED |
| 50 balls | a day ago | a day ago | BARCODE | 0/1 | UNLOCKED |
| 0 balls | a month ago | a day ago | - | 0/1 | UNLOCKED |
| 100 balls | a month ago | a day ago | BARCODE | 0/1 | UNLOCKED |
| 100 balls | a month ago | a day ago | BARCODE | 0/1 | UNLOCKED |
| 0 balls | a month ago | a day ago | BARCODE | 0/1 | UNLOCKED |
| 0 balls | a month ago | a day ago | BARCODE | 0/1 | UNLOCKED |
| 100 balls | a month ago | a day ago | BARCODE | 0/1 | UNLOCKED |

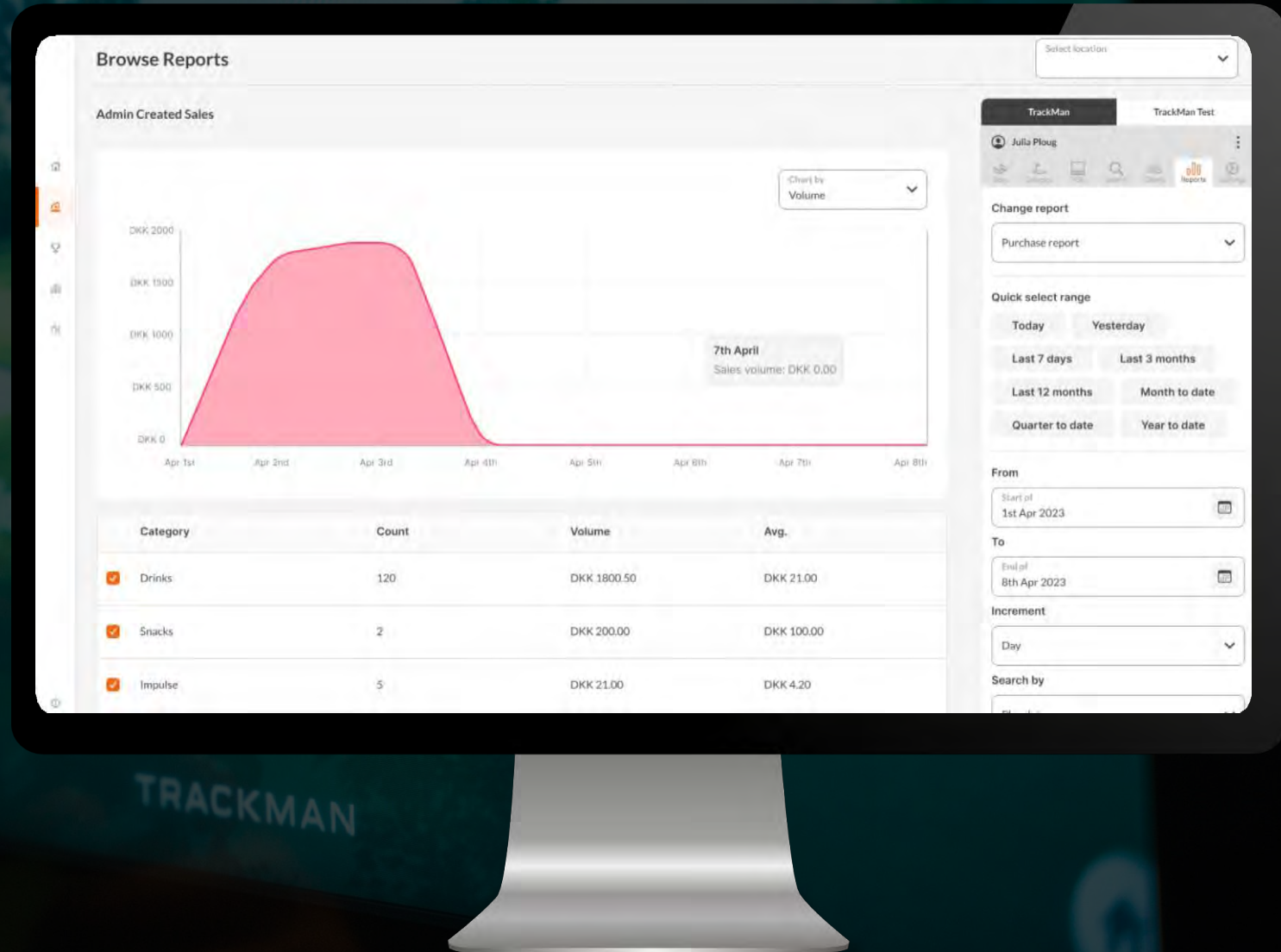
The sidebar on the right shows details for a selected token:

- Token note:** 50 balls
- Preview:** A barcode image.
- Date created:** 22nd May 2023, 17:58
- Expires:** 22nd May 2023, 17:58
- Dispenser message:** dispensing...

BOOKING AND PAYMENTS

BROWSE REPORTS

ASSESS BUSINESS PERFORMANCE BY IDENTIFYING PROFITABLE PRODUCTS. EASILY FILTER SALES DATA BASED ON BOOKING STATUS, CUSTOMER, TIME RANGE, ONLINE/WALK-IN, AND PRODUCT TYPE. SEAMLESSLY EXPORT THIS INFORMATION TO .CSV OR ACCESS IT ON YOUR SMARTPHONE, MIRRORING THE FUNCTIONALITY OF THE OTHER FACILITY PAGES

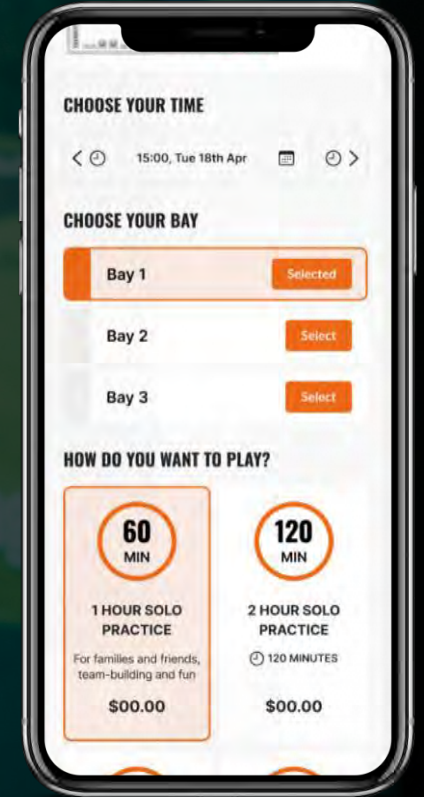
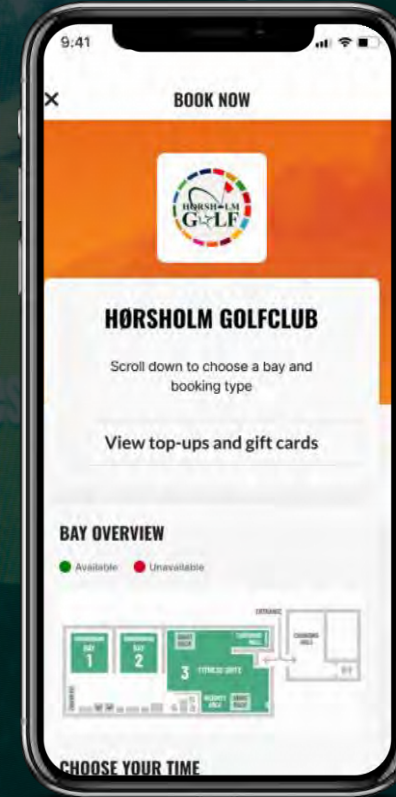
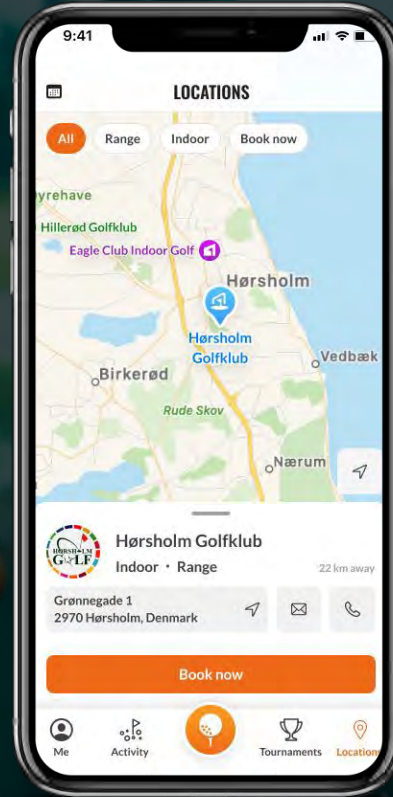


BOOKING AND PAYMENTS

FIND YOUR FACILITY AND BOOK WITH EASE

USE LOCATOR TO FIND YOUR FACILITY AND START THE BOOKING FLOW FROM YOUR DEVICE

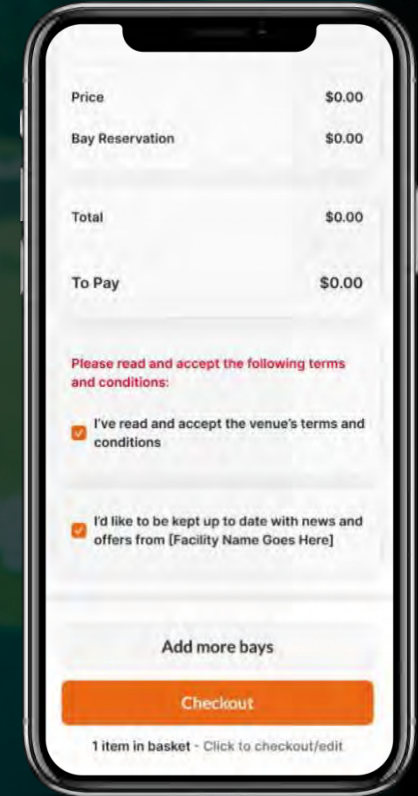
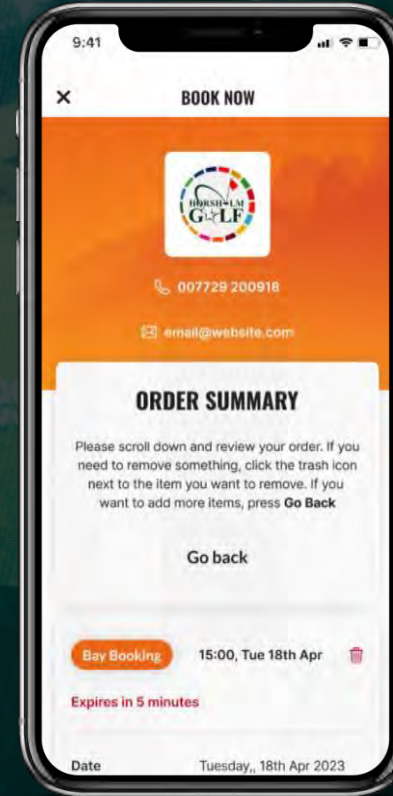
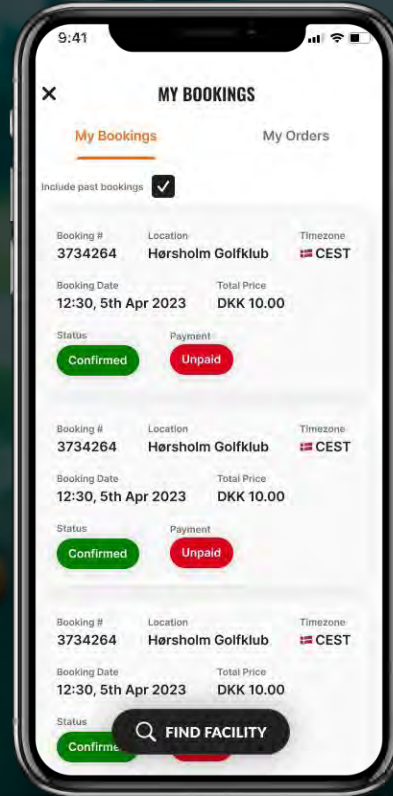
BOOK TIME SLOT AND/OR BALLS, AND POSSIBLY ANY OTHER ADDITIONAL PRODUCT SOLD BY THE FACILITY



BOOKING AND PAYMENTS

EFFORTLESS ORDER MANAGEMENT AND PROFILE

REVIEW YOUR ORDER DETAILS AND PROCEED TO CHECKOUT EFFORTLESSLY. UTILIZE YOUR TOP-UPS OR GIFT CARDS TO SEAMLESSLY COMPLETE YOUR BOOKING. ACCESS AND REVIEW BOTH YOUR CURRENT AND PAST BOOKINGS CONVENIENTLY UNDER YOUR PROFILE



TRACKMAN

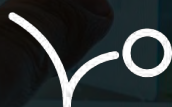
PRACTICE

ACTIONABLE PARAMETERS THAT EVERYBODY CAN UNDERSTAND



CARRY

How far the golf ball travels in the air from impact to first landing on the ground



TOTAL

Total distance including anticipated bounce and roll



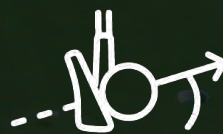
BALL SPEED

The speed at which the ball is traveling when it leaves the club face



HEIGHT

Maximum height of a ball as it travels through the air



LAUNCH ANGLE

The angle, as measured from ground level, that the ball launches at impact



SIDE

Indicates the dispersion from the target line as the ball lands



LAUNCH DIRECTION

Measure, relative to the target line, how the ball launches



FROM PIN

Distance from the pin after bounce and roll

PRACTICE

GIVE GOLFERS A REASON TO SPEND MORE TIME AT YOUR RANGE

PRACTICE

Improve your
game by practicing

GAMES

Play alone or
challenge your

COURSES

Play a round of
golf on some of the

PRACTICE

QUICK LOGIN

Scan QR code or use PIN 632016
with TrackMan Golf App



CARRY
109
yds

TOTAL
112
yds

2

RANGE PRACTICE

Improve your game by practicing with
feedback and purpose

ON COURSE PRACTICE

Prepare for your next round. Choose a spot
on the course and start hitting

89 CARRY m 91 TOTAL m

Red
137 m

FIND MY

Find the distance of
data in your Tr

DELETE

TARGET CLUB CONVERT VIEW HOME

TRACKMAN

PRACTICE

THE DAYS OF AIMLESSLY HITTING RANGE BALLS ARE OVER

PRACTICE

Improve your
game by practicing

GAMES

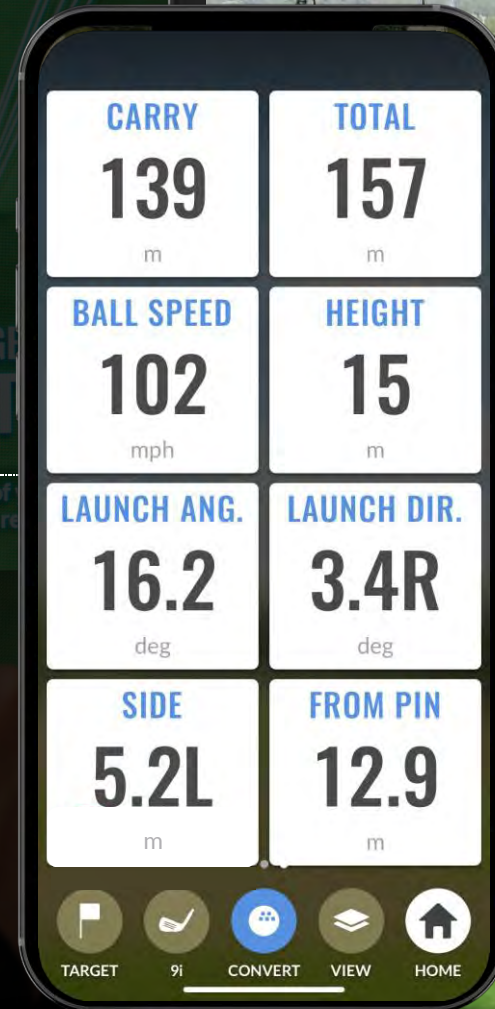
Play alone or
challenge your

COURSES

Play a round of
golf on some of the

Our 3D render of your
range replicates every
detail and target

The ball conversion
feature will convert your
limited distance range ball
into a premium ball under
clinical conditions



PRACTICE

LET OFF-COURSE PLAY BECOME ON- COURSE INSIGHTS

THE FIND MY DISTANCE FEATURE PROVIDES GOLFERS WITH THEIR TRUE DISTANCE

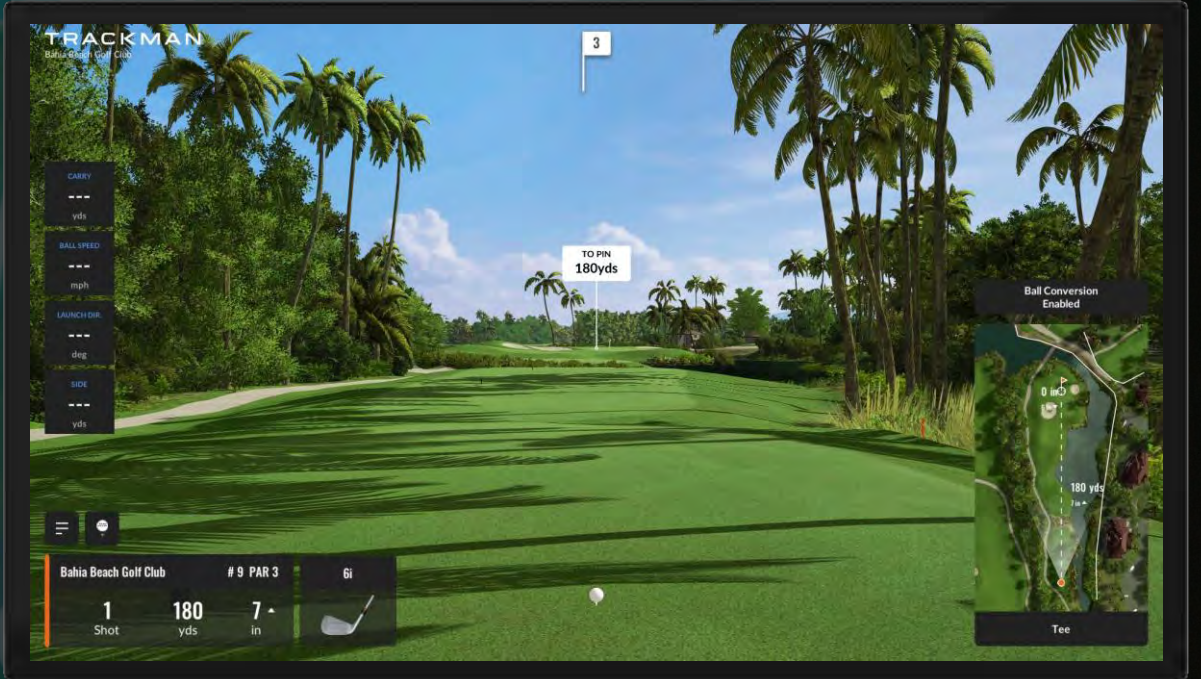
AND THE DATA IS ALL AVAILABLE IN THE "MYBAG" VIRTUAL YARDAGE BOOK



ON COURSE PRACTICE

SET UP THE SHOT YOU WANT AND PRACTICE UNTIL IT IS PERFECT


PRACTICE ANY SHOT, FROM ANY LOCATION, ON ANY OF OUR
COURSES OVER... AND OVER AGAIN



TRACKMAN

GAMES

SKILL-BASED GAMES



CLOSEST TO THE PIN GET IT CLOSE OR GET A PENALTY

CLOSEST TO THE PIN CAN BE PLAYED ON ANY VIRTUAL GOLF COURSE AVAILABLE AT YOUR RANGE

TRACKMAN

CLOSEST TO PIN RULES & PENALTIES

Get it on the green to avoid penalties.
(Your score is the distance from pin, plus the lie penalty).



CONTINUE



SKILL-BASED GAMES

BULLSEYE ARE YOU THROWING DARTS?

Play alone or challenge your friends in
a game of accuracy!

TRACKMAN VIRTUAL GOLF GAMES LET YOU HAVE FUN AND
COMPETE WITH FRIENDS AND FAMILY

The screenshot shows the Bullseye game interface. On the left is a scoreboard with the following data:

| Player | Distance (m) | 300 | 500 | 700 |
|--------|--------------|-----|-----|-----|
| 1 | 109 m | 300 | 500 | 700 |
| 5 | 106 m | 300 | 500 | 700 |
| 6 | 120 m | 300 | 500 | 700 |
| 2 | 147 m | 300 | 500 | 700 |
| 4 | 151 m | 400 | 600 | 800 |
| 3 | 201 m | 500 | 700 | 900 |

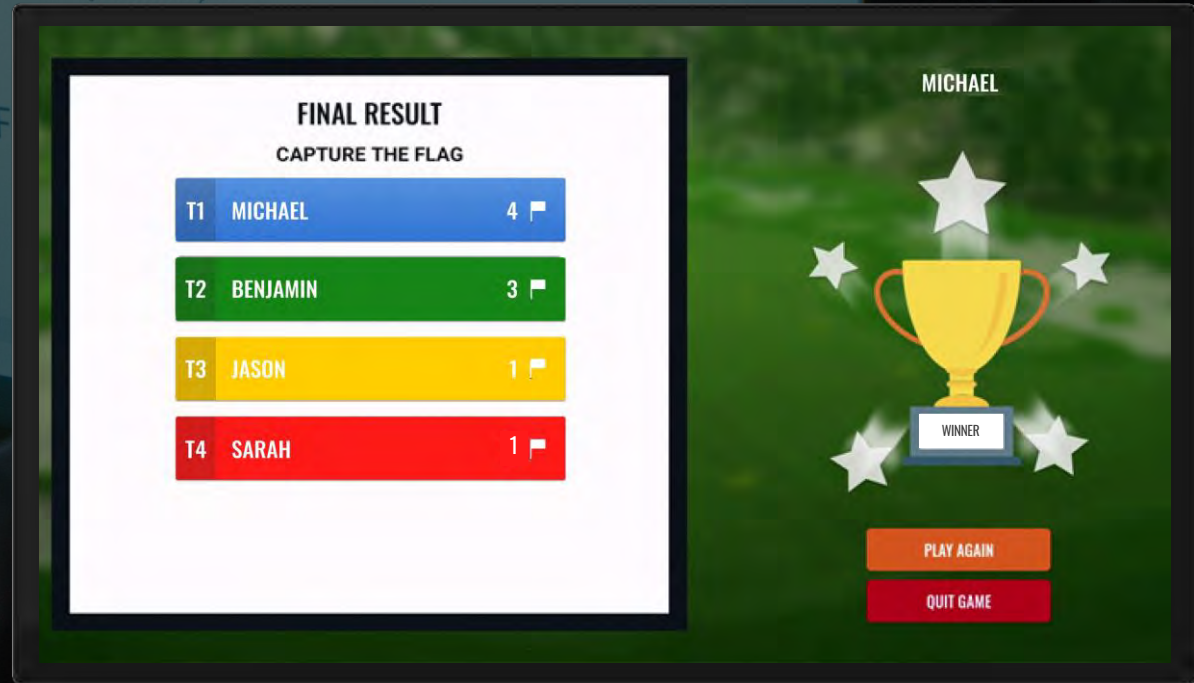
On the right, a target overlay is displayed with the text "BULLSEYE" and a target graphic. Below the target, it says: "Each player has 3 shots per round. Points are awarded based on distance to pin and the player with most points wins!" Navigation buttons for "CLOSE", "VIEW", and "HOME" are visible on the right side.



SKILL-BASED GAMES

CAPTURE
THE FLAG
STEAL YOUR
WAY TO
THE WIN

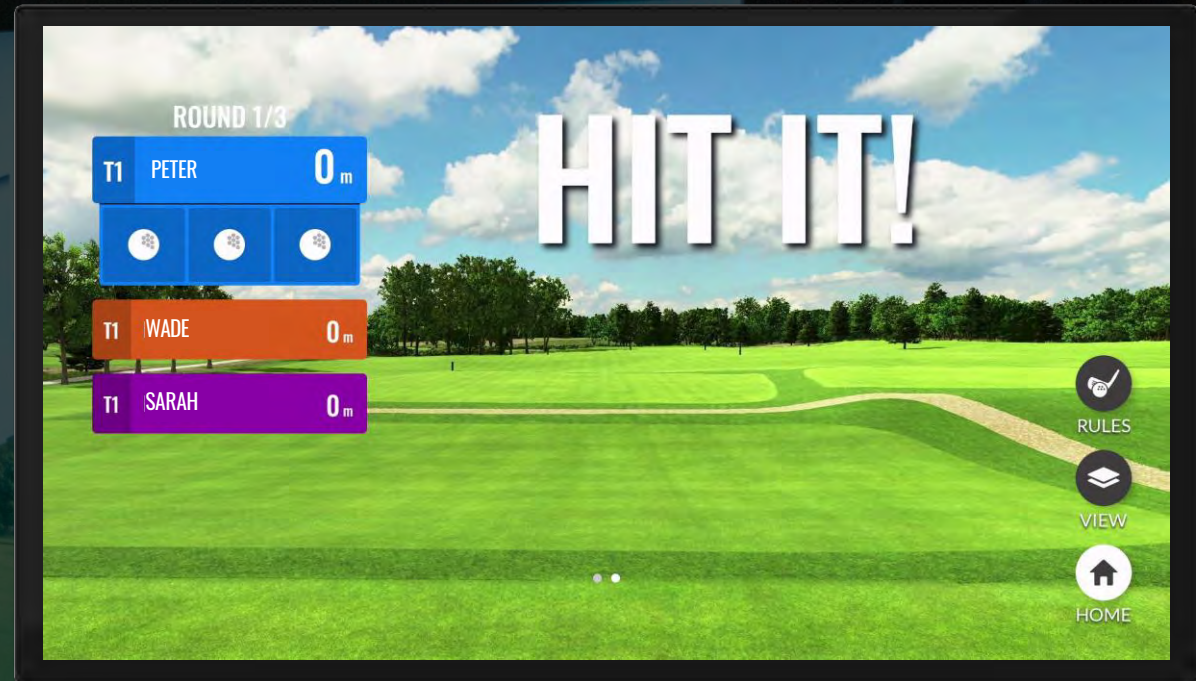
THE TRUEST TEST OF SKILL,
STRATEGY AND NERVE



SKILL-BASED GAMES

HIT IT! GRIP IT & RIP IT

TEST YOUR DRIVING SKILLS WITH HIT IT!,
A LONG DRIVE COMPETITION FOR THE BIG HITTERS

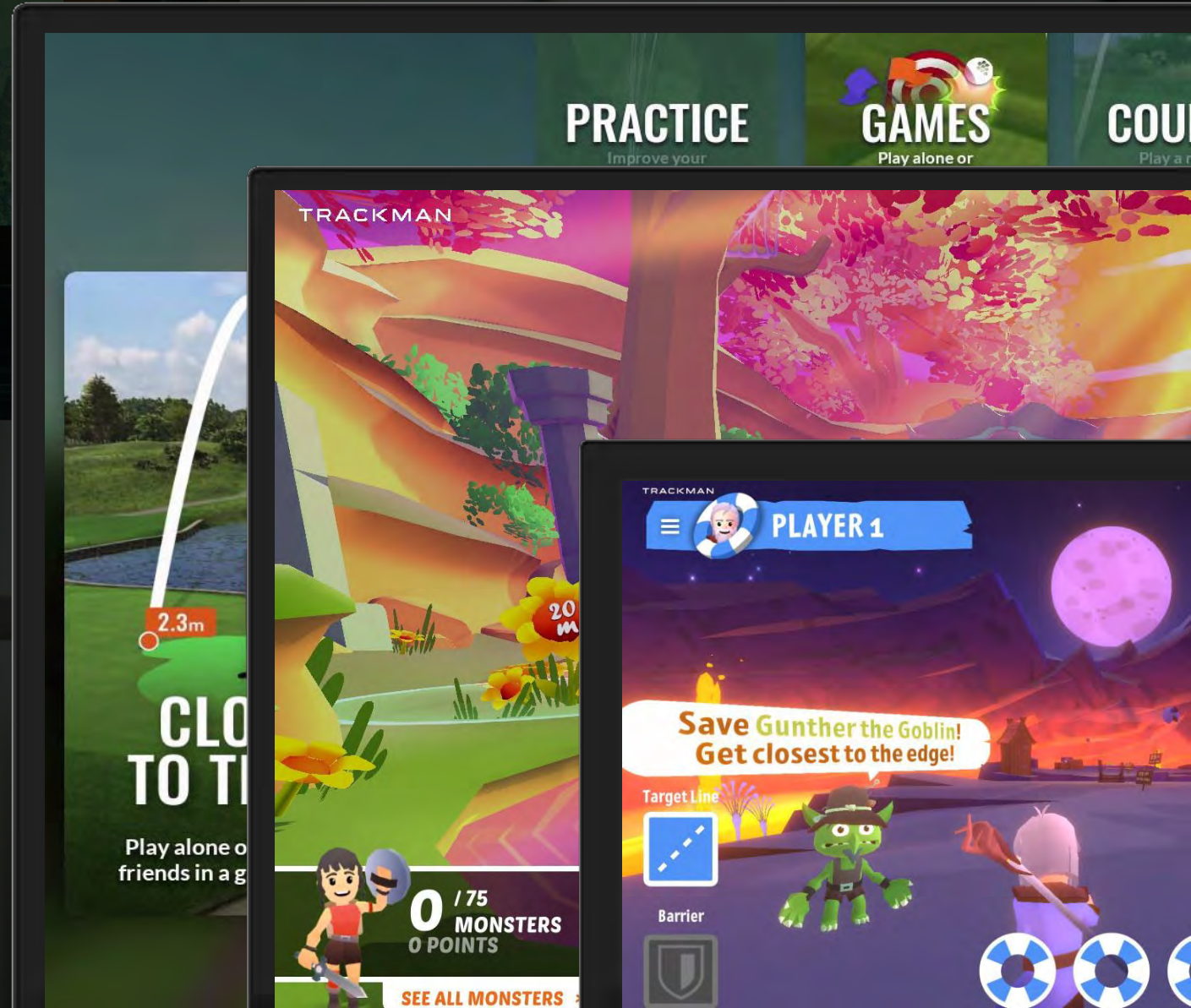


ENTERTAINMENT GAMES

GAMES FOR EVERYONE

SEASONED PRO OR A COMPLETE BEGINNER ? THERES SOMETHING IN TRACKMAN RANGE FOR EVERYONE

FUN, INTERACTIVE AND A GREAT WAY TO IMPROVE YOUR GAME AND ENJOY THE SPORT



ENTERTAINMENT GAMES

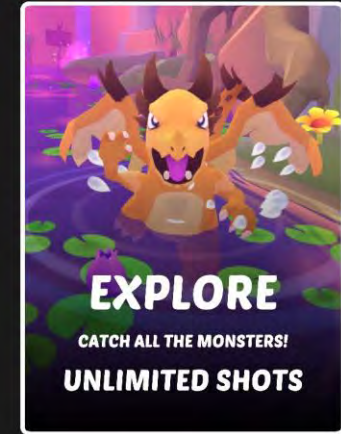
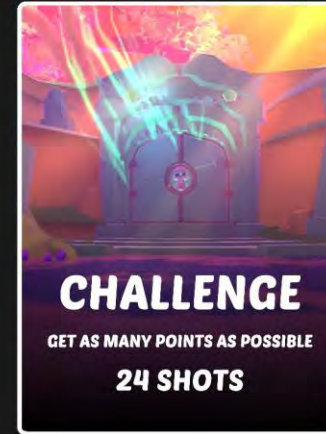
DIVE INTO THE ENCHANTING MAGIC POND

THE NUMBER ONE GOLF GAME FOR KIDS AND FAMILIES ALIKE. PLAY TOGETHER AS A TEAM TO CAPTURE AS MANY CREATURES AS YOU CAN FROM THE FABLED MAGIC POND

PLAYERS WILL PLAY AS A TEAM TO CATCH AS MANY CREATURES AS POSSIBLE. EVERYBODY WILL CATCH A MONSTER, ON EVERY SHOT, REGARDLESS OF CARRY DISTANCE, SHANKS, OR WORM BURNERS

TRACKMAN

SELECT PLAY MODE



TRACKMAN



ENTERTAINMENT GAMES

UNLEASH THE THRILL WITH ON THE EDGE!

ON THE EDGE IS VISUALLY ENGAGING, UNIQUELY CHALLENGING AND FUN FOR GOLFERS OF ALL AGES AND SKILL LEVELS. UP TO 8 PLAYERS!

THE PLAYER WHO IS FURTHEST FROM THE EDGE WILL BE TRYING TO GET CLOSER TO THE EDGE THAN ANY OTHER PLAYER. IF THE PLAYER FAILS TO DO SO IN THREE ATTEMPTS, THEY WILL BE ELIMINATED, AND THE LAST PLAYER STANDING WINS

IF A PLAYER MANAGES TO HIT THE DANGLING GUNTHER THE GOBLIN – THE PLAYER WINS THE ROUND



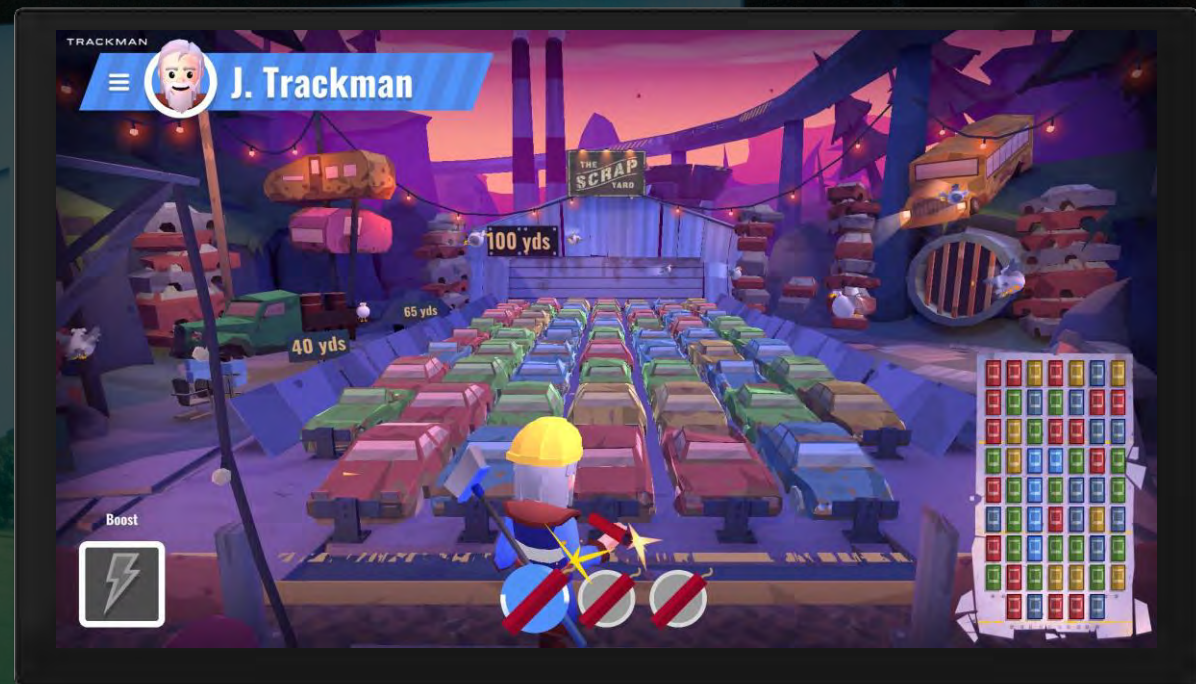
ENTERTAINMENT GAMES

IGNITE THE CHAOS IN SCRAPYARD

GET READY FOR THE ULTIMATE ADRENALINE RUSH IN SCRAPYARD! THIS GAME IS ALL ABOUT CONTROLLED CHAOS IN THE HEART OF A JUNKYARD

YOUR MISSION? TO BLOW UP AS MANY CARS AS POSSIBLE, AND TRUST US, IT'S MORE FUN THAN IT SOUNDS! HERE'S A QUICK RUNDOWN OF WHAT YOU CAN EXPECT

SCRAPYARD IS DESIGNED TO BE AN ABSOLUTE BLAST! WHETHER YOU'RE A CASUAL GAMER OR A SEASONED PRO, YOU'LL FIND THE GAMEPLAY EASY TO PICK UP AND ENJOY. UNLEASH THE CHAOS AND WATCH THE FIERY EXPLOSIONS LIGHT UP THE JUNKYARD



TRACKMAN

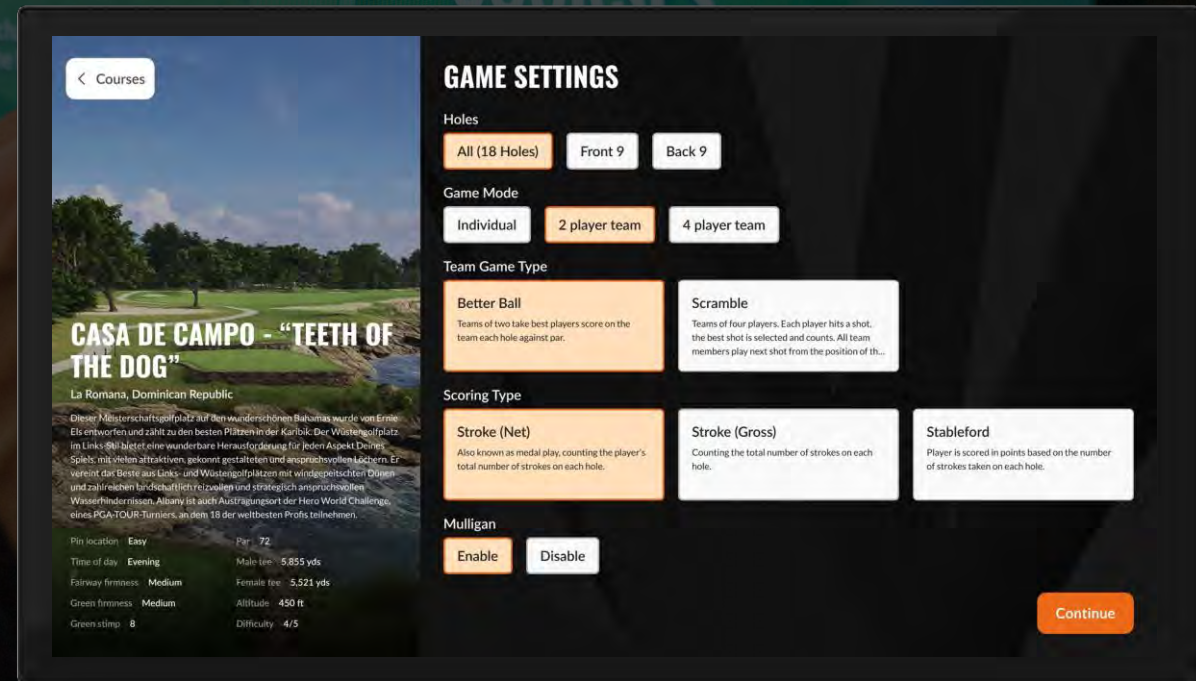
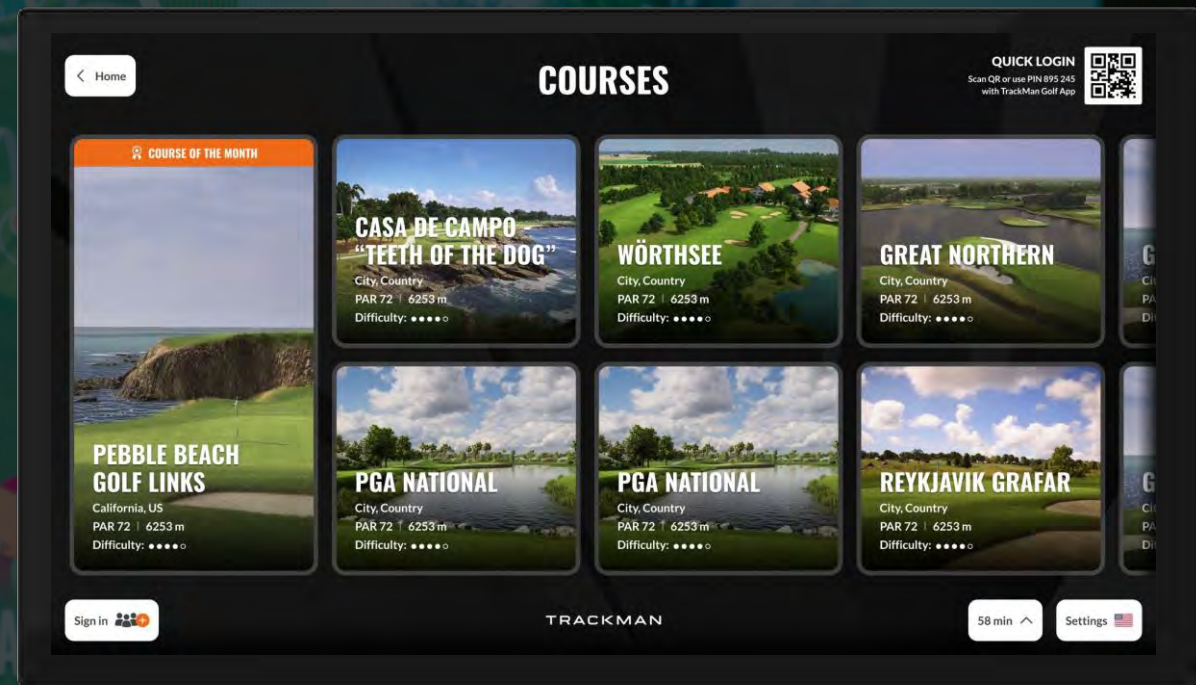
VIRTUAL GOLF

COURSES

BRING THE BEST COURSES IN THE WORLD TO YOUR BAYS

TRACKMAN RANGE COMES WITH VIRTUAL COURSES INCLUDED FOR BOTH SCREENS AND IPADS. USERS MAY PLAY ON VIRTUAL COURSES USING SEVERAL DIFFERENT FEATURES. THIS INCLUDES REGULAR COURSE PLAY (INDIVIDUAL AND TEAM), ON-COURSE PRACTICE, AND CLOSEST TO THE PIN

MORE THAN 150 VIRTUAL COURSES ARE AVAILABLE FOR TRACKMAN RANGE AND CAN BE UPDATED BY THE OPERATOR EVERY NIGHT USING THE TRACKMAN PORTAL

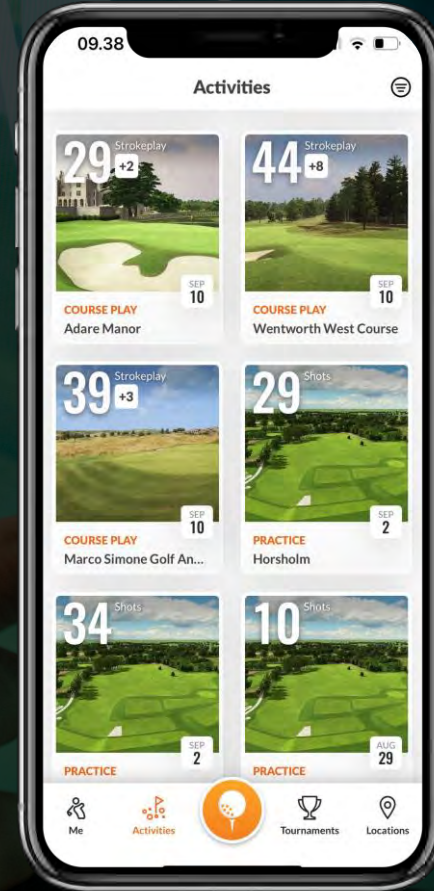
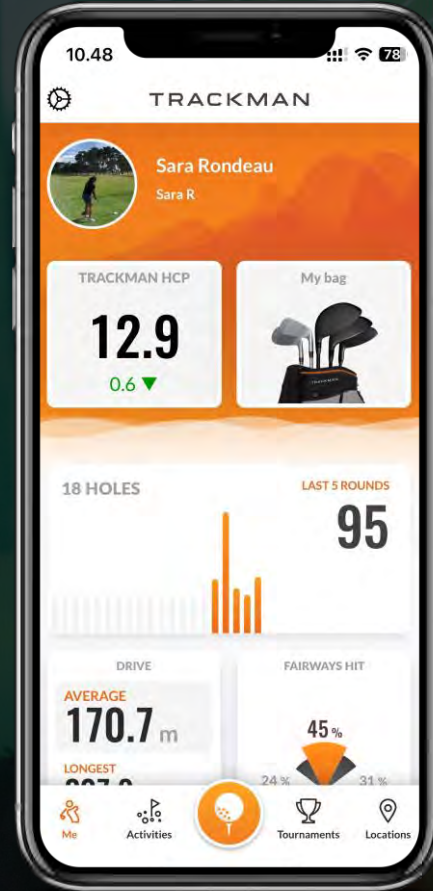


COURSES

HOLE-BY-HOLE REPORTS ON THE APP AFTER A VIRTUAL GOLF ROUND

EVERY SHOT AND EVERY ROUND AVAILABLE IN THE TRACKMAN GOLF APP

A TRACKMAN RANGE CAN TYPICALLY DOWNLOAD 14-15 DIFFERENT COURSES AVAILABLE FOR PLAY AT ANY GIVEN POINT IN TIME. WHENEVER A COURSE IS DOWNLOADED TO THE SITE, THE COURSE WILL BE AVAILABLE FOR ALL VIRTUAL GOLF GAME MODES MENTIONED ABOVE



COURSES LIST

ACES
ACHIMER 9 HOLE
ACHIMER MAIN
ADARE MANOR
ADLINGTON
ALBANY
BAHIA BEACH
BARSEBACK
BAY HARBOR LINKS QUARRY
BAY HARBOR LINKS PRESERVE
BAY HARBOR QUARRY PRESERVE
BELLERIVE
BETHESDA
BIRKDALE
BLACKHAWK FALLS
BLACKHAWK LAKESIDE
BLACKWATER
BONN GODESBERG
BOYNE ARTUR HILLS
BRICKHAMPTON
BUDERSAND
CAPMALO
CASA DE CAMPO
CC JACKSON
CHEROKEE NORTH
CHIMERA
CONCESSION
COSTATERRA
CRAIG RANCH
CRANSSURSIERRE
DALEBROOK

DEKKER WARMOND COURSE
DRIFTWOOD
EICHENRIED PENNINE
ELS PERFORMANCE GOLF
ACADEMY ENIWA AKAN MASHU
ENIWA MASHU
SHIKOTSU ENIWA
SHIKOTSU AKAN EVIAN
RESORT GC FALMOUTH
FANA GOLFKLUBB
FIELDSTONE
FIRESTONE GC
FOTA BARRYS COURT COURSE
FOTA DEERPARK COURSE
GC HANAU-WILHELMSBAD
GC GUT MURSTATTEN
GC NEUHOF PARKLAND
GC NEUHOF SKYLINE
GLORIA GOLF RESORT NEW
GLORIA GOLF RESORT TOLD
GLORIA GOLF RESORT VERDE
GOLF AND MORE HUCKINGEN
GOLFBAAN BENTWOUD OZ
GOLFBAAN BENTWOUD WO
GOLFBAAN BENTWOUD ZW
GOLF DE SAINT CLOUD GREEN
GOLF DESAINT CLOUD
YELLOW GOLF DE SEIGNOSSE
GOLF DU FORT
GOZZER RANCH
GREAT NORTHERN
HART COMMON
HARTFORD
HET RIJK NIJMEGEN

HET RIJK VAN MARGRATEN
HILLCREST CC
HILLCREST SHORT
HILLEROD
RÖNNEBECK HINTON
HOFGUT SCHEIBENHARDT
HOLZHAUSERN
HOMBURGER
HONGKONG
HUALALAI GC
HUDSON NATIONAL
INNISBROOK
ISHOJ COOPERHEAD
KEMPFERHOF GC
KEOLU GC
KEYA GC
KINGSFIELD GC
LAGO MAR CC
LAHINCH
LE GOLF NATIONAL
PARIS LE TOUQUET
LIBERTY NATIONAL
LONG SUTTON COURSE
THE LOST 9
LUBKER SAND FOREST
LUBKER SAND SKY
LUBKER SKY/FOREST
MAINZER
MARCO SIMONE
MATSUMOTO
ASAMA MEDINAH
MUIRFIELD
MUNCHEN EICHENRIED
NEMACOLIN MYSTIC ROCK

NOBORIBETSU
OAKDALE
OAKWOOD CC
OLYMPIC CLUB LAKE
PALMERSTOWN
PEBBLE BEACH
PGA NATIONAL
PGA SWEDEN LAKES
PGA SWEDEN LINKS
PGA WEST MOUNTAIN
PGA WEST NICKLAUS
PGA WEST STADIUM
PORTRUSH
PUURS COURSE
QUAIL HOLLOW
QUAKER RIDGE
RED GOLF MOORFLEET BLACK
RED GOLF MOOR FLEET RED
REYKJAVIK GRAFARHOLT
REYKJAVIK KORPA SJORINN AIN
REYKJAVIK KORPA SJORINN LANDIO
REYKJAVIK KORPA AIN LANDID
RICHLAND CC
ROYAL COUNTY DOWN
ROYAL OTTAWA
ROYAL ST GEORGES
ROYAL TROON
RUNGSTED COURSE
SENOJA VALLEY
SHAUGHNESSY
SHEPHERDS ROCK
SILVERLEAF
ST CLAIR CHAMPIONS
ST CLAIR TERRACE

STENSBALLEGARD ELBAEK
STENSBALLEGARD GULDBJERG
STENSBALLEGARD RAKOR
STONEHAM
SUTTON BAY PAR
THREE SWEETENS
COVE
SYKE AB
SYKE AC
SYKE BC
TAIHEIYO
TAIHEIYO MINORI
THE DRIFT
THE GROVE
THE HEATHER
THE NATIONAL BRUSSELS
THE SUMMIT
TIMBERLINE
TPC COLORADO
~~TROMBADOOR~~
UNION LEAGUE LIBERTY HILL
UNION LEAGUE TORRESDALE
VATTANAC EAST
VATTANAC WEST
WENTWORTH WEST
WESTESSEX
WILSHIRE
WÖRTHSEE
WYLIHOFY BLU
WYLIHOF RED
WYLIHOF YEL
VALDERRAMA
Y-BRIG GC

US COURSE LIST


BAHIA BEACH
BAY HARBOR LINKS QUARRY
BAY HARBOR LINKS PRESERVE
BAY HARBOR QUARRY PRESERVE
BELLERIVE
BETHESDA
BLACKHAWK FALLS
BLACKHAWK LAKESIDE
BOYNE ARTURHILLS
CC JACKSON
CHEROKEE NORTH
CHIMERA
CONCESSION
CRAIG RANCH
DRIFTWOOD
FALMOUTH
FIELDSTONE
FIRESTONE
GOZZER RANCH
HILLCREST
HILLCREST SHORT
HUALALAI
HUDSON
INNISBROOK
KEOLU
LAGOMAR

LIBERTY NATIONAL
MEDINAH
MUIRFIELD
NEMACOLIN MYSTIC ROCK
OAKWOOD CC
OLYMPIC CLUB LAKE
PEBBLE BEACH
PGA NATIONAL
PGA WEST MOUNTAIN
PGA WEST NICKLAUS
PGA WEST STADIUM
QUAIL HOLLOW
QUAKER RIDGE
RICHLAND CC
SHEPHERDS ROCK
SILVERLEAF
ST CLAIR CHAMPIONS
ST CLAIR TERRACE
SWEETENS COVE
THE HEATHER
THE SUMMIT
TIMBERLINE
TPC COLORADO
TROUBADOUR
UNION LEAGUE LIBERTY HILL
UNION LEAGUE TORRESDALE
WILSHIRE



COURSE EXAMPLE

PEBBLE BEACH


CALIFORNIA, USA 

GET GOOSEBUMPS WHILE STANDING ON THE FIRST TEE AT PEBBLE BEACH GOLF LINKS — THE NO. 1 PUBLIC COURSE IN THE COUNTRY. LET THE BAGPIPER SERENADE YOU DURING A SPANISH BAY SUNSET. DRAW INSPIRATION FROM THE PROUD LONE CYPRESS



COURSE EXAMPLE

SPY GLASS HILL


CALIFORNIA, USA 

SWEEPING OCEAN VIEWS WITH HOLES DARTING THROUGH A DARING DUNESCAPE GIVE WAY TO THE UNDERSTATED NATURAL BEAUTY AND BRAUN OF THE DEL MONTE FOREST. PINE VALLEY-BY-THE-SEA MEETS AUGUSTA NATIONAL, AS SPORTS ILLUSTRATED ELOQUENTLY DESCRIBED IT



COURSE EXAMPLE

SPANISH BAY

CALIFORNIA, USA 

FAIRWAYS FLOW THROUGH AND AROUND THE GORGEOUS DUNESCAPE, BRIEFLY WEAVING BETWEEN TOWERING MONTEREY PINES, BEFORE RETURNING TO THE WHITE SAND OF SPANISH BAY BEACH FOR A THRILLING FINISH ALONG THE WIND-SWEPT COAST

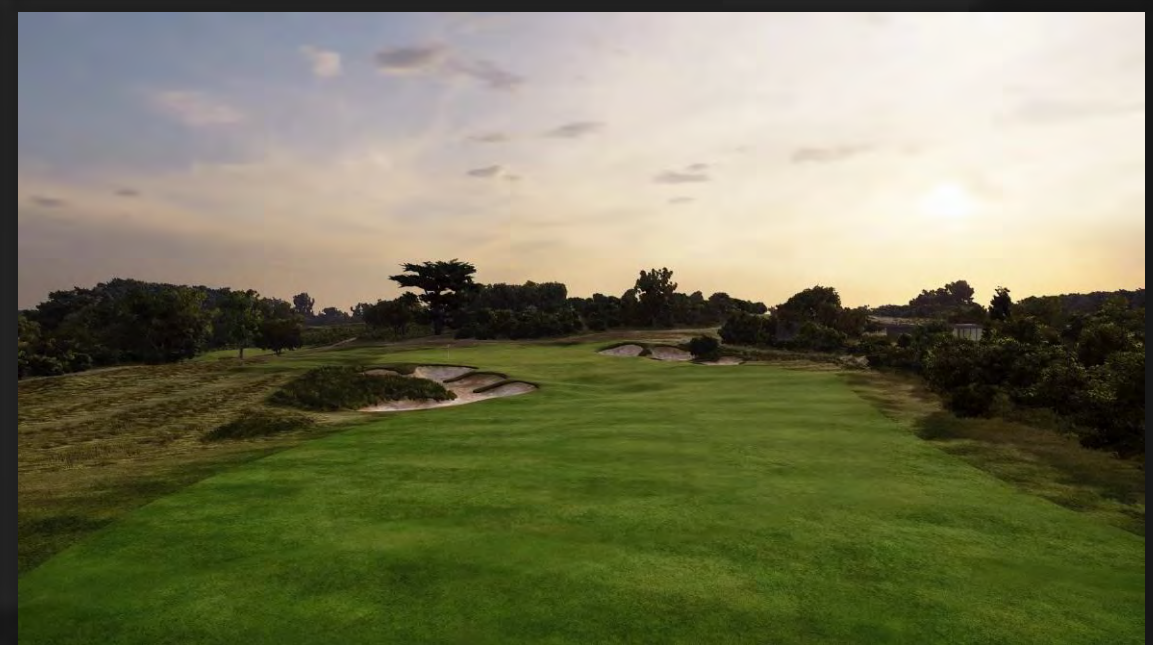


COURSE EXAMPLE

ROYAL MELBORNE


MELBOURNE, AUSTRALIA 🇦🇺

FOUNDED IN 1891, THE ROYAL MELBOURNE GOLF CLUB IS RECOGNISED AS ONE OF THE LEADING GOLF CLUBS IN AUSTRALIA, FEATURING TWO OF THE WORLD'S FINEST COURSES



COURSE EXAMPLE

PGA NATIONAL


FLORIDA, USA 

CONSIDERED ONE OF THE TOUGHEST TESTS ON THE PGA TOUR, THE CHAMPION GOLF COURSE AT PGA NATIONAL RESORT IS 7,045 YARDS OF PERIL, WITH TRICKY SOUTH FLORIDA WINDS CONSTANTLY CAUSING HAVOC, AND SEEMINGLY TRANQUIL WATER PENALTY AREAS LURKING THROUGHOUT — READY TO STRIKE DOWN EVEN THE WORLD'S BEST GOLFERS



COURSE EXAMPLE

MUIRFIELD VILLAGE


OHIO, USA 

THIS IS THE COURSE THAT JACK BUILT AND REBUILT, AND REBUILT AGAIN AND AGAIN. THE MUIRFIELD VILLAGE EXPERIENCE IS FIRST CLASS FROM THE MOMENT YOU ARRIVE UNTIL THE MOMENT YOU ENJOY THEIR ICONIC MILKSHAKE OVERLOOKING THE 18TH GREEN AND THE CHAMPION'S COURTYARD. THIS NICKLAUS-DESIGNED COURSE COMPELS YOU TO STRATEGIZE YOUR WAY AROUND THE GOLF COURSE



COURSE EXAMPLE

PGA WEST STADIUM


ARIZONA, USA 

RATED BY GOLF DIGEST AS ONE OF "AMERICA'S 100 GREATEST PUBLIC COURSES" (2023-2024) AND 4TH TOUGHEST COURSE IN AMERICA'S "TOP 50 TOUGHEST COURSES IN AMERICA" (2007), THERE MAY BE NO GREATER CHALLENGE OR EXCITEMENT IN THE GAME OF GOLF



COURSE EXAMPLE

MARCO SIMONE

ROME, ITALY 

DISCOVER MARCO SIMONE GOLF & COUNTRY CLUB AND TEE-OFF WHENEVER YOU WANT FOR AN EXTRAORDINARY EXPERIENCE ON THE GREENS. PLAY ON THE 2023 RYDER CUP COURSE AND INDULGE IN A GOLFING ADVENTURE LIKE NO OTHER



COURSE EXAMPLE

ADARE MANOR

ADARE, IRELAND 

MASTERFULLY DESIGNED, MAGNIFICENTLY MAINTAINED, AND PERFECTLY SET WITHIN THE GLORIOUS ESTATE OF ONE OF EUROPE'S MOST SPECTACULAR MANOR HOUSE HOTELS, THE GOLF COURSE AT ADARE MANOR IS READY TO TAKE ITS PLACE AMONG THE BEST CHAMPIONSHIP COURSES IN THE WORLD



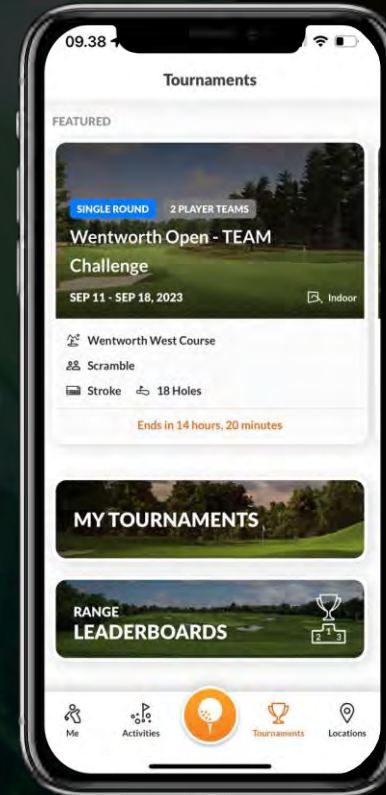
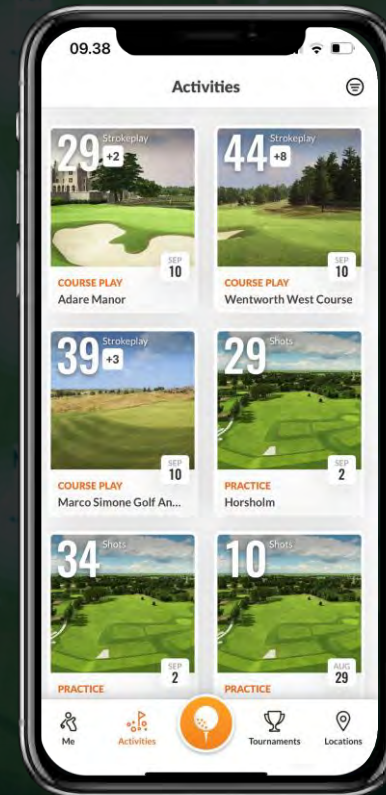
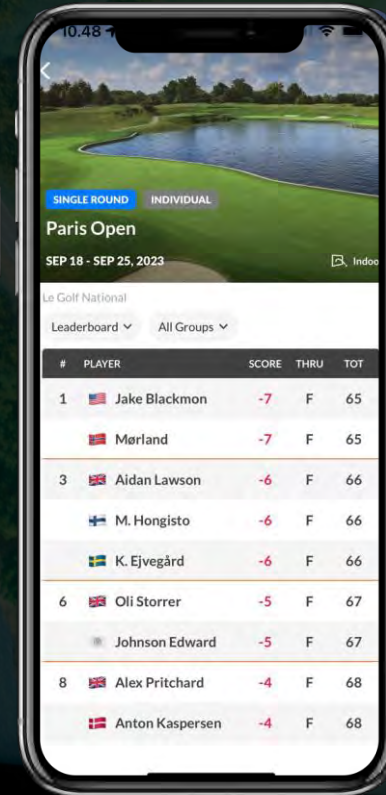
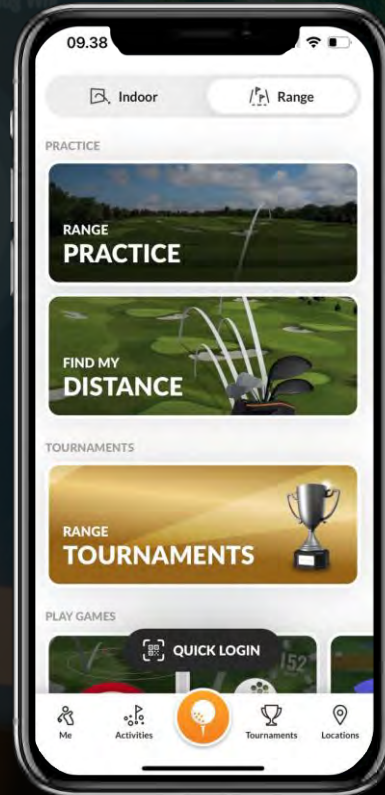
TRACKMAN

TOURNAMENTS

TOURNAMENTS

USE THE TRACKMAN APP TO NAVIGATE TOURNAMENTS AND LEADERBOARDS

THE TOURNAMENT FEATURE PROVIDES GOLFERS WITH AN OVERVIEW OF ALL TOURNAMENTS, AND THE DATA IS ALL AVAILABLE IN THE ACTIVITIES SECTION



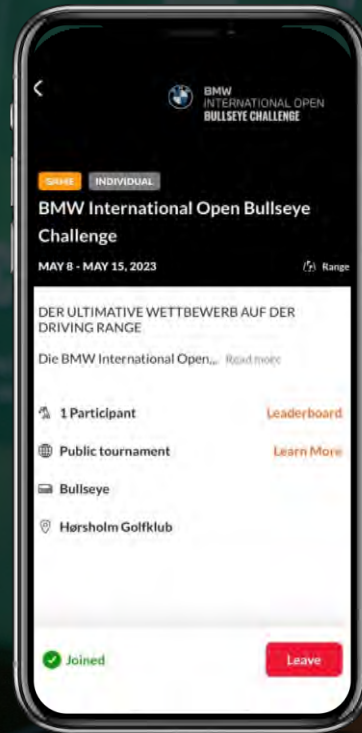
PREVIOUS TOURNAMENT EXAMPLE

WIN A PRO-AM SPOT

JOIN THE COMPETITION WITH YOUR TRACKMAN ACCOUNT FROM ANY PARTICIPATING TRACKMAN RANGE. WHEN YOU'RE READY, SIMPLY SELECT THE "BMW PGA CHAMPIONSHIP CHALLENGE" GAME MODE USING THE IN-BAY SCREENS OR WITH THE TRACKMAN GOLF APP

THE BEST PLAYERS ON EACH RANGE:

- TOP 3 PLAYERS ON EACH RANGE: 2 X TICKETS FOR BMW INTERNATIONAL OPEN, GROUND ADMISSION, THURSDAY – SUNDAY
- THE BEST PLAYER ON THE BUSIEST RANGES WILL, IN ADDITION TO ABOVE, WIN:
 - VENUE WITH MOST UNIQUE PLAYERS: THE WINNING PLAYER ON THIS RANGE WINS A PRO-AM SPOT (1X PLAYER), TEE OFF TUESDAY AFTERNOON + A ROOM AT THE OFFICIAL TOURNAMENT HOTEL FOR 2 PERSONS (PLAYER + PARTNER, TUESDAY – WEDNESDAY)
 - VENUE WITH 2ND and 3rd MOST UNIQUE PLAYERS: THE WINNING PLAYER ON THIS RANGE WINS 2 VIP TICKETS FOR BMW IO SUNDAY (1X PLAYER + 1X PARTNER) + VIP PARKING, A ROOM AT THE OFFICIAL TOURNAMENT HOTEL FOR 2 PERSONS (SUNDAY – MONDAY) AND 1 SPOT IN THE MONDAY CUP (PLAYED MONDAY AFTER TOURNAMENT TO SAME COURSE SETUP)



THE NEXT TOUR

A NEW STAGE FOR THE NEXT GENERATION OF INCREDIBLE GOLFERS

THE NEXT GOLF TOUR, POWERED BY TRACKMAN TECHNOLOGY, BRINGS THE EXCITEMENT AND COMPETITIVENESS OF PROFESSIONAL GOLF INTO THE INDOOR REALM. IT'S WHERE GENUINE TALENT, INTENSE PRESSURE, AND SUBSTANTIAL EARNINGS CONVERGE, ALL ON VIRTUAL GOLF COURSES

AT EVERY LEG OF THE NEXT GOLF TOUR, PARTICIPANTS FACE A RIGOROUS EXAMINATION OF THEIR GOLFING PROWESS

THIS TEST IS MADE POSSIBLE THROUGH THE CUTTING-EDGE TRACKMAN VIRTUAL GOLF TECHNOLOGY, WHICH RECREATES EVERY NUANCED CHALLENGE, FROM PINCHED FAIRWAYS TO DECEPTIVE FALSE FRONTS, AND EVEN THOSE DEMANDING FORCED CARRIES LEADING TO TIGHTLY TUCKED PINS

THE RESULT IS A VISUALLY STUNNING AND TRUE-TO-LIFE GOLFING EXPERIENCE



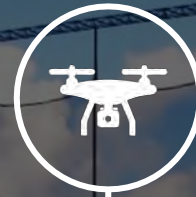
TRACKMAN

RANGE RENDERING

YOUR DRIVING RANGE IS ONE OF A KIND

TRACKMAN RANGE INCLUDES A 3D RENDERING OF THE DRIVING RANGE TO BE USED FOR PRACTICE AND GAMES. ALL 3D RENDERINGS ARE BUILT IN-HOUSE USING THE SAME TECHNOLOGY AND APPROACH THAT IS USED FOR CREATING VIRTUAL GOLF COURSES

THE DRIVING RANGE IS FLOWN WITH A LIDAR DRONE AND SUBSEQUENTLY RENDERED TO LOOK IDENTICAL TO THE PHYSICAL DRIVING RANGE



DRONE FLYOVER OF RANGE AND COURSE

A drone flyover is the first step in creating a virtual driving range or golf course. We collect all the relevant data, so every contour is captured



VIRTUAL DESIGN OF RANGE AND COURSE

Our software engineers recreate the course based on the drone data and photos. Bushes, palm trees, the clubhouse and tee markers – all included!



RELEASE AND PLAY!

Once the course is completed, it will be released to the TrackMan course library for play on TrackMan Range as well as TrackMan Simulator



EAST LAKE
USA 



FIREKEEPER GC
USA 



TPC SOUTHWIND
USA 



LA JOLLA CC
USA 



HALLBROOK GC

USA 



LE MIRAGE GC
CANADA 

TRACKMAN

DIGITAL ADVERTISING

ADVERTISING

DIGITAL ADVERTISING

TRACKMAN RANGE CURRENTLY OFFERS SEVERAL WAYS TO DO DIGITAL ADVERTISING. WITH INFO SCREENS, IT IS POSSIBLE TO COMBINE LIVE LEADERBOARDS AND ADVERTISING

IT IS POSSIBLE TO DEPLOY ADVERTISEMENT WITHIN THE ACROSS THE SCREENSAVER, VIRTUAL GOLF COURSE PLAY, AND PERSONAL DEVICES

BMW

BAY 27

WELCOME TO
RUNGSTED GOLF CLUB

TAP TO START

TRACKMAN

NEXT BOOKING ON THIS BAY
KENNETH P.
14:00 - 15:00
Booking ID: 629302

QUICK LOGIN
SCAN QR CODE OR USE PIN 466095
WITH TRACKMAN GOLF APP

PING

BAY 53

WELCOME TO
LEOPARDSTOWN GOLF CENTRE

TAP TO START

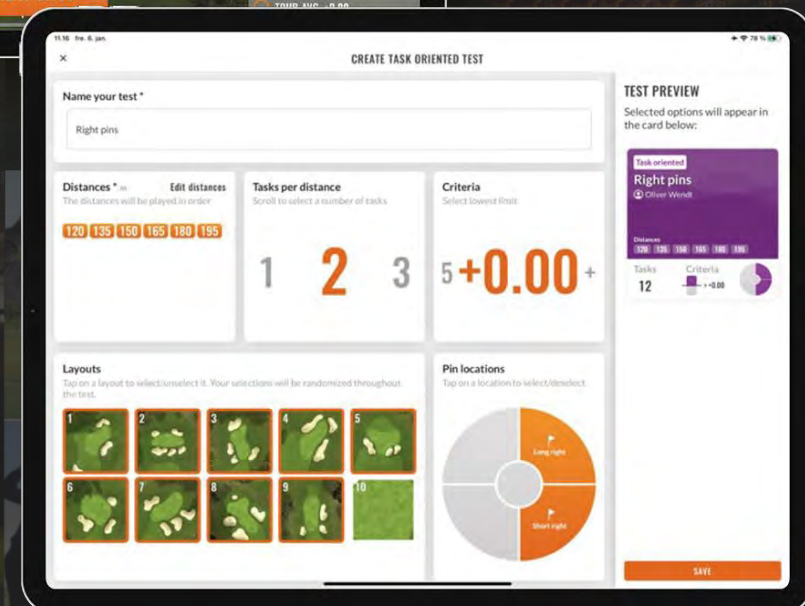
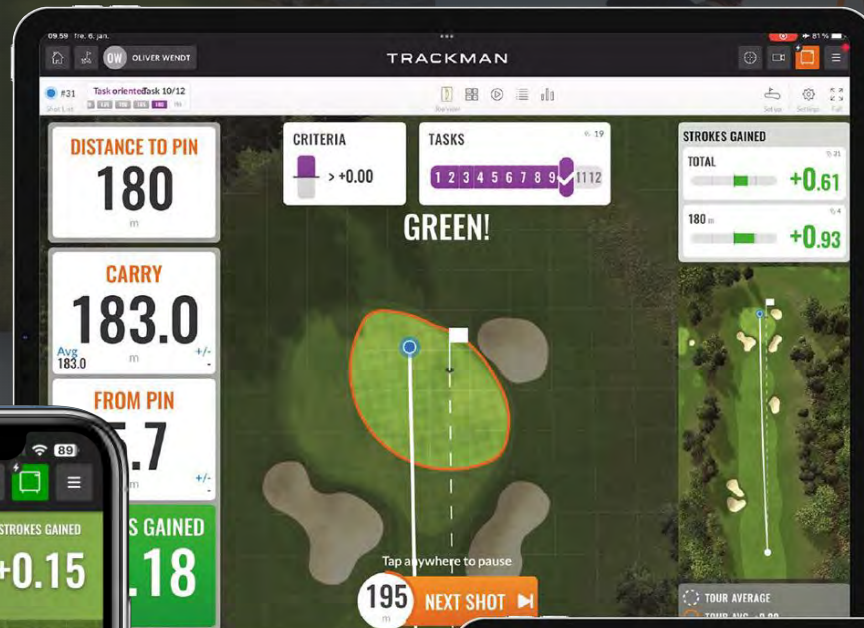
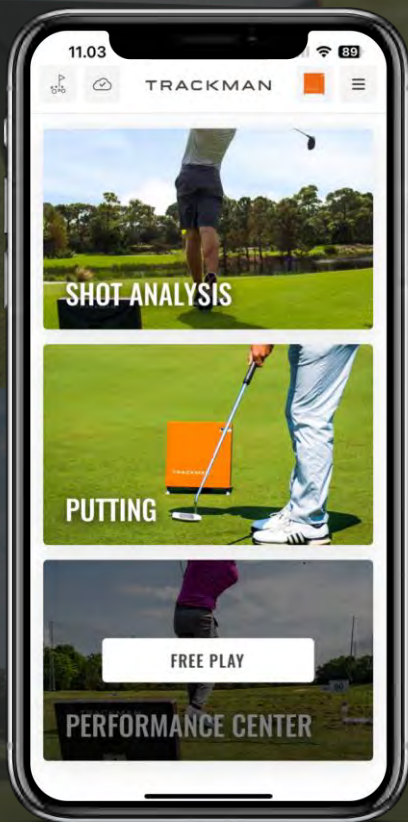
TRACKMAN

TAP TO START
Presented by
SRIXON
BULLSEYE CHAMPIONSHIP
Ends in 2 weeks

QUICK LOGIN
Scan QR code or use PIN 466095
with TrackMan Golf App

TRACKMAN 4

MORE THAN 40 PARAMETERS ON EVERY SHOT IN YOUR ARSENAL

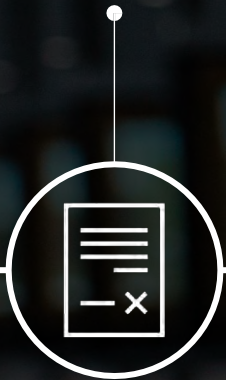


TRACKMAN

INSTALLATION PROCESS

OUR TEAM WORK CLOSELY WITH YOU TO ENSURE THAT TRACKMAN RANGE WORKS FOR YOU

CONTRACT



CONDUIT, FIBER & POWER



RENDERING & PLANNING



RADAR
INSTALLATION



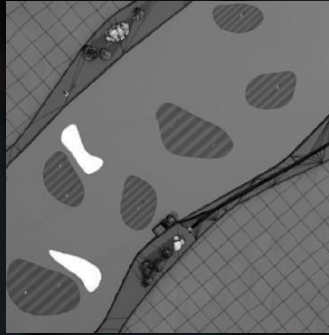
TESTING &
CALIBRATION



GRAND OPENING



THE INSTALLATION PROCESS



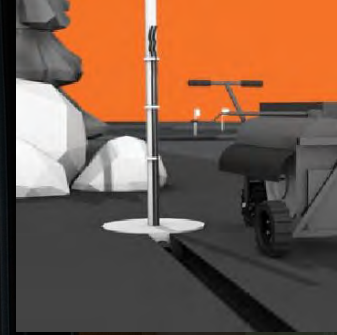
**STEP 1
DESIGN & PLANNING**
WE CREATE A CUSTOM SETUP TO PROVIDE THE BEST COVERAGE WITH OUR RADARS THAT IS BASED ON YOUR CURRENT LAYOUT OR FUTURE PLANS.



**STEP 2
DRONE SURVEY AND PHOTOS**
WE CREATE A 3D MODEL FOR OUR TRACKMAN APP. THIS IS PART OF THE RANGE PACKAGE. WE USE A DRONE SURVEY TO OBTAIN THE MOST ACCURATE DATA POSSIBLE TO MAKE A 1:1 REPRESENTATION OF YOUR RANGE.



**STEP 3
TRENCHING**
PREPARE TRENCHING FOR CONDUITS TO FIT FIBER CONNECTIONS AND POWER TO THE RADARS IN ACCORDANCE WITH THE DESIGN PLANS.



**STEP 4
CABLE, WIRE AND CONDUIT**
AFTER DIGGING THE TRENCHES, CONDUIT RUNS MUST BE APPLIED TO THE TRENCHES TO FIT THE FIBER AND POWER CABLES. THESE NEED TO REACH THE POLE POSITION AND IDEALLY BE CASTED INTO THE CONCRETE BASE.



**STEP 5
POLES & RADAR UP**
AFTER THE POLES HAVE BEEN INSTALLED, OUR INSTALLATION SPECIALIST WILL INSTALL THE RADARS, POWER SUPPLY, AND NETWORK EQUIPMENT.



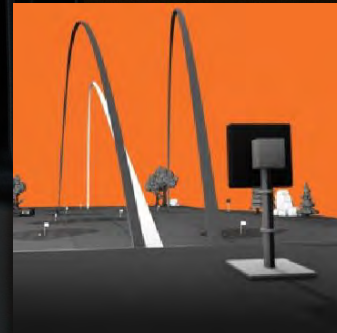
**STEP 6
RADAR INSTALLATION**
RADARS ARE MOUNTED EITHER ON A POLE OR ON A ROOF.



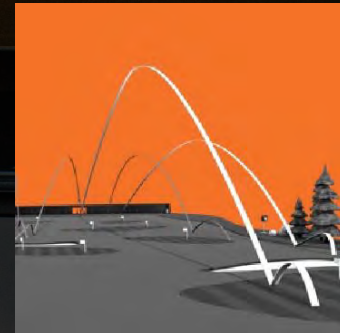
**STEP 7
SERVER INSTALLATION**
OUR INSTALLATIONS SPECIALIST WILL THEN INSTALL THE SERVER EQUIPMENT AND NETWORK EQUIPMENT.



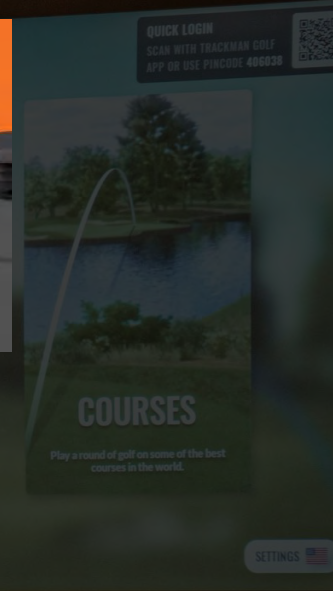
**STEP 8
GPS ROVER-MAPPING**
FOR COMPLETE ACCURACY, OUR INSTALLATIONS SPECIALIST MAPS ALL TARGETS AND BAYS WITH GPS. THIS PROCEDURE IS CARRIED OUT WHILE THE SPECIALIST IS ON-SITE.



**STEP 9
CALIBRATION**
AFTER THE RANGE IS MAPPED WITH THE GPS ROVER, A SERIES OF TESTS ARE CARRIED OUT TO ENSURE THE SYSTEM IS CALIBRATED TO MEET TRACKMAN STANDARDS. ONCE CALIBRATION IS COMPLETED, WE WILL LOAD THE 3D MODEL ONTO THE SERVER AND TEST THE WHOLE SYSTEM FOR TWO TO THREE WEEKS.



**STEP 10
HANDOVER AND OPENING**
AFTER THE TESTING PROCESS HAS BEEN COMPLETED TO OUR SATISFACTION, YOUR TRACKMAN RANGE WILL BE DECLARED FULLY OPERATIONAL. USE YOUR TRACKMAN RANGE MARKETING HANDBOOK TO BUILD AWARENESS AND SUPPORT FOR YOUR OPENING EVENT.



TRACKMAN

INSTALLATION EXAMPLES





Valley Golf Center





Lake Forest GC



Prairie Bluff GC



The Nest
Palm Beach Gardens

- The Nest ↑
Par 3
- Clubhouse
- Café
- Trackman Range



Sandhill Crane CC



Wentworth GC



La Vista CC



ISMAYA

KORADENA



TRACKMAN

SUPPORT 24/7



TRACKMAN OFFERS 24/7 SUPPORT



SUPPORT NETWORK

TrackMan offer 24-hour support for our customers



PHONE, EMAIL, ONLINE CHAT FUNCTION

Our support specialists are always available on the mentioned communication channels. Your dedicated Sales Representative is also available by phone and Email



TRIED AND TRUSTED

Trackman product has little downtime, and most faults can be fixed remotely via TeamViewer.

TRACKMAN

ONE CUSTOMER CLAIMED THAT TRACKMAN HAS BAD SUPPORT – LOOK AT THE REACTIONS FROM OTHER CUSTOMERS!

The image displays a grid of screenshots from the TrackMan Coaches Forum, showing a variety of customer responses to a post. A yellow box highlights a comment that reads: "TrackMan support might be the worst in any industry!!!!".

Key reactions include:

- Positive Feedback:** Many users praise the support, such as "Absolutely the Best!", "Best support ever in France", "I've always had an excellent exp with them!", and "Trackman support is top notch hands down."
- Disagreement:** Some users disagree with the negative claim, stating "Completely disagree!" and "I think it's the best in class!".
- Personal Experiences:** Users share their own experiences, including "I've had exceptional Service from reps, tech-support, etc." and "I work with TrackMan for 7 year the service and support is top r".
- Support Praise:** Several users mention specific support staff, like "Matt F." and "Francis Colon", and describe the quality of their assistance.

The screenshots are arranged in a grid, showing the original post and the subsequent replies from various forum members.

TRACKMAN

CASE STUDIES

TIMBERLINE GOLF CLUB



“

Trackman Range was a big success this year. Our normal revenue from the driving range from just selling practice balls is usually around 35k per year, this year with Trackman April-Dec was 95k. That's a 170% increase in only a 9-month timeframe! We are looking forward to a full year, and hope to get our Trackman leagues started

Joe Kruse - Director of Golf

IN NUMBERS



23 UNCOVERED BAYS

23 green grass (no screens installed)



+170% REVENUE GROWTH IN ONLY A 9-MONTH TIMEFRAME

Driven by TrackMan Range as a premium amenity



+0.5 MILLION INCREASE IN BALL VOLUME

During the first 9 months of TrackMan installation (Annual ball volume of +1 million)

VENUE:
Public Golf Club

BUSINESS MODEL:
Use TrackMan Range as premium amenity to attract and maintain members

HARTFORD GOLF CLUB



Hartford Golf Club



TrackMan Range has been a game changer for us, it's opened a whole new market of non-golfers now trying & enjoying golf here for the first time. Established golfers love it for the data & practice elements whilst new visitors have great fun playing games & new courses

Paul Cunningham – Director of Golf

IN NUMBERS



24 COVERED BAYS AND 2 TEACHING BAYS

27-inch screens installed at every bay



+43% REVENUE GROWTH SINCE INSTALLING TRACKMAN

Driven by TrackMan Range and an increase in prices post install



+33% INCREASE IN BALL VOLUME

+400k balls are being hit every month at the facility

VENUE:
Golf club with a stand-alone commercial range

BUSINESS MODEL:
Increase ball prices and leverage increase in ball volume

ACHIMER GOLFCLUB



Increased revenue and range utilization post TrackMan Range installation through Events, Monthly challenges utilizing TrackMan Range Games, and promotions on website and SoMe

IN NUMBERS



23 BAYS

19 uncovered without screens and 4 covered with screens (will be extended with 5 extra)



+79% REVENUE INCREASE

Driven by increase in ball prices and overall ball volume

+185% INCREASE IN PRACTICE MEMBERSHIPS

Driven by TrackMan's 360-degree solution, including Range and TrackMan Indoor

VENUE:
Public Golf Club

BUSINESS MODEL:
Increase in ball volume and introduction of TrackMan Memberships

MAINZER GOLF CLUB



4.4/5 RATING GIVEN TO TRACKMAN RANGE BY 173 USERS

BALLYNEETY DRIVING RANGE



96% USAGE OF TRACKMAN RANGE SINCE INSTALL

PG GOLF & SPORTS ACADEMY



Atalaya

“

I knew TrackMan as a player as the ultimate radar system. It was very attractive, especially the prospect of combining Spain's first golfing academy with the best tracking and radar system available

Peter Gustafsson – Director, PG Golf & Sports Academy

IN NUMBERS



USAGE INCREASED WITHOUT ANY PROMOTION



+150% REVENUE GROWTH SINCE TM INSTALLATION

Driven by increase in ball prices and overall ball volume



17 COVERED BAYS

All equipped with 27-inch HD screens

VENUES:

Golf Course with public driving range

BUSINESS MODEL:

Increase ball prices and leverage increase in ball volume